



**IDAHO
PUBLIC
TELEVISION**

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GENERAL MANAGER'S REPORT

2D Barcode



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Quote

"I don't know what we would do without Idaho Public Television. It is our go-to channel for so many forms of education & entertainment. The broad spectrum gives us something to look forward to each & every day. Thank you!!" —Mil



The Friends of Idaho Public Television, Inc. 501(c)(3) has earned the Platinum Seal of Transparency from GuideStar, the world's largest source of nonprofit information. The Platinum Seal recognizes the progress we're making toward fulfilling our mission. You can see our GuideStar profile at: guidestar.org and search "Idaho Public Television."

Results of Idaho Gives

May 4 was #IdahoGives, a 24-hour day of online giving for Idaho nonprofit organizations throughout the state. The 5th annual event was the most successful yet, raising an astounding \$1,373,635.57 for 628 different nonprofits of all sizes.



This year, 99 different donors gave \$6,360 to Idaho Public Television (compared to 2016 when 85 donors contributed \$5,195). In the "large organization category" IdahoPTV ranked 18th for total donations and 13th for number of unique donors. Overall, we ranked 34th for total donations and 31st for number of unique donors.

These donations will provide 1,272 children in Idaho with fun and enriching learning materials to take home as part of our traveling trunks education outreach programs.



Awards

IdahoPTV and staff have recently received 24 awards from the Idaho Press Club and four awards from WorldFest. Award categories include Reporter of the Year, Photographer of the Year, and Education Reporting. For a complete list of awards, visit www.idahoptv.org/productions/awards.



University of Idaho Broadcasting and Digital Media major Hunter Funk has been recognized as the KUID-TV Student of the Semester for spring 2017. This award goes to a student who works at the Radio-TV Center and also demonstrates a strong work ethic and positive attitude while taking classes and completing assignments. Longtime IdahoPTV chief engineer Ken Segota presented Hunter with the award on May 2.

In the Community

Early Learning Educational Events Open to the Public

IdahoPTV's early learning educational events are free and open to the public. Join our education team as they present story times, demonstrate literacy or STEM activities, and distribute take-home activities.

- June 7 – Buhl Public Library Summer Reading Kick off at 10 a.m.
- June 13 – Madison Public Library, Rexburg, story time at 10:30 a.m.
- June 20 – Craigmont Community Library at 3:30 p.m. Summer Reading event
- June 21 – Winchester Public Library at 10 a.m. Summer Reading event
- June 21 – Kamiah Public Library at 2 p.m. Summer Reading event
- June 28 – Emmett City Park "A Book and a Bite - WILD About Books!" from 11:30 a.m. to 1 p.m.
- June 29 – Reed Elementary School, Kuna, "A Book and a Bite - WILD About Books!" from 11:30 a.m. to 1 p.m.

Our IdahoPTV Productions

Outdoor Idaho Is Now on Instagram

You can follow us at [outdooridahoptv](#), where we are showcasing behind the scenes images of the show and photo contest winners.



Behind the Stories

By John Crancer

The idea to do a program on the far northern reaches of Idaho has been on our Outdoor Idaho list for some time. I'm glad we were finally able to document some of the incredible country that borders Canada.

The prerequisite for inclusion in the program was some kind of Canadian connection, or at least a close proximity to our northern neighbor. As I researched the program I found what I thought were some good connections, and they

started with rivers. All three of the primary rivers in the area flow into Idaho from Canada. The Upper Priest, the Moyie, and the Kootenai. And the Kootenai actually flows from Canada into Montana and Idaho and back into Canada. I thought that was particularly appropriate for our theme.

We decided we wanted to do something with each river. We had never done a whitewater trip on the Moyie, so that was a choice for one segment. Additionally, we found a couple with a cabin on the Moyie who lived just a mile from the border. Another piece for the program was in place.

With the Upper Priest River we knew about the waterfall on that waterway that sits on the border at the end of Idaho's Centennial Trail. A hike to American Falls would provide another segment.

And the Kootenai is the location of a huge river restoration project spearheaded by the Kootenai tribe. We were lucky enough to work with the tribe to show some of their efforts. We also met a local outfitter in Bonners Ferry who fishes the Kootenai. That gave us another Kootenai River angle.

Three Heart Outfitters also does horse packing in the area and we were able to go with them on a ride to the top of Shorty Peak lookout just a few miles from the border. It has great views of both Canada and the Selkirk Mountain Range in Idaho.

Finally, we found an Idaho Fish and Game Wildlife Management area below the Selkirks that is right on the Canadian border. Its northern edge is marked by Boundary Creek and that creek is also the official border.



This was a program that seemed to just naturally come together. We found a lot of material that we felt tied well into the Almost Canada concept. In fact, there were several other segments we could have included, but we would have needed an hour to do that.

To me it's satisfying to take the concept of a program from paper, to capturing images in the field, to writing a script and then working with our editors to match words, visuals and music into a completed program.

While it is ten plus hours to reach this far northern area of Idaho, it's certainly worth the drive and the effort to get there. This is a part of the state that has so many exceptional qualities it's worth returning to again and again. It was my privilege to showcase it for Outdoor Idaho.



Upcoming Shows

This summer, the Outdoor Idaho crew is shooting video for half a dozen programs, and each one is a distinct slice of the Idaho story. In July, "Creative License" features creative talents who connect to their art through nature. Our September show, "Job Without Walls," involves a jet boat pilot in Hells Canyon, and a soil scientist in eastern Idaho. "Wild Horses" is our October show. Wild horses are a symbol of the western tradition; yet they are often reviled as they compete for resources in an ever-changing environment. This show looks at what is happening with wild horse herds in our state and how some new ideas may offer solutions to a seemingly hopeless situation. In November, "Restoring Rivers" looks at the Portneuf and Kootenai rivers where wonderful things are happening to make them more natural.