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# General Manager's Report

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## LEWIS & CLARK CROSSING THE CENTURIES

—Airs Thursday, March 11 at 8:30 p.m. MT/PT  
—Repeats Monday, March 15 at 8:30 p.m. MT/PT

Academy Award-winning actor George Kennedy narrates this new Idaho Public Television production that follows the expedition's route from Missouri to the Oregon coast.

The film captures scenes of change and scenes that still appear much as the explorers knew them. It chronicles alterations in terrain brought about by dams, highways, cities, farms and ranches. And it tells the story of what the coming of Lewis and Clark has meant to the Native Americans and their status today, along with the tribes' part in commemorating the 200th anniversary of the trek.

Meriwether Lewis, William Clark and their Corps of Discovery did not cross an uninhabited land in 1803-1805.

They traveled paths worn by thousands of Native Americans. They wintered with the Mandan and Hidatsa, whose combined villages had a larger population than the youthful St. Louis where the trek began. The explorers were saved from starvation and helped on their way by the Nez Perce, the largest tribe between The Missouri River and the Pacific Coast. They traveled down the Columbia with the Chinook people lining the banks to watch them navigate the rapids.

"Every effort is to remind the world that we are Sacajawea's people. We are still here. Promises were made to her people" says Roseann Abrahamson, a Lemhi-Shoshone, about the opening of the Sacajawea Center near Salmon. "I know this center here is the beginning of that promise."

Alan Pinkham, a Nez Perce, says: "We were already here. We accepted them into our neighborhood, into our country and let them go through our country."

Producer John Crancer talks with Lewis and Clark historians, chronicles opening events for the bicentennial celebration and examines the legacy the historic trip provides today's America.

"As the nation commemorates the bicentennial of the expedition, Indians and non-Indians alike are moving forward in a spirit of cooperation from a spark that was kindled to centuries ago, when Lewis and Clark embarked on their historic journey," Crancer says.

## BRIEF, IMPORTANT UPDATES

-As of this writing, Idaho Public Television's General Fund budget request is scheduled to be voted upon by the Joint Finance and Appropriations Committee (JFAC) on Monday, February 23. This is a change from the previously reports dates of Thursday, February 19 and Tuesday, February 24.

-On February 6, 2004, DishTV notified IdahoPTV that they completed all required technical connections to the electronics that IdahoPTV installed last fall in Spokane and will make our IdahoPTV/KCDT-TV signal available to their subscribers within sixty days! When the signal is activated, we have been informed that IdahoPTV will be found on channel 121.

-We are please to announce that CableOne/Treasure Valley has begun making available to their subscribers the high definition programming of IdahoPTV/KAID-DT in an initial testing mode. IdahoPTV now joins KTVB-DT/Boise (NBC), KIVI-DT, Nampa (ABC), and KBCI-DT/Boise (CBS) with similar access to high definition programming access on CableOne/Treasure Valley!

-And the winners are! New York Film Festival - IDAHO: AN ANGLER'S PARADISE, finalist, Sports and Recreation Category and DIALOGUE FOR KIDS: DINOSAURS, Bronze Worldmedal, Educational/Instructional: Elementary School category.

## THE IDAHO HERITAGE TRUST CELEBRATES IDAHO PUBLIC TELEVISION & RUPERT'S WILSON THEATER

*(The following is a press release issued by The Idaho Heritage Trust)*

Fifteen years ago, the Idaho Centennial Foundation and the Idaho State Legislature worked together to create a lasting legacy for the people of Idaho: The Idaho Heritage Trust. This year, the Trust will celebrate its fifteenth birthday by recognizing two remarkable organizations that epitomize the Trust's goal of saving historic Idaho for tomorrow: The Renaissance Arts Center's Wilson Theater in Rupert, a project that illustrates rural Idaho's overwhelming desire to preserve the history, beauty and livability of their small communities, and Idaho Public Television's Designing Idaho, a program that commemorates the distinctive mark architecture has made on the Idaho landscape. The awards will be presented at the Trust's annual legislative reception February 9 in Boise.

"Designing Idaho" Idaho Public Television

A community gains much of its identity from its natural setting and in Idaho those settings can be magical. But it's the architecture that tells us who we are . . . and helps us to remember where we came from like nothing else can. This hour long program explores Idaho's architectural heritage. The program producers traveled the state exploring some of Idaho's oldest and grandest buildings - like the Cataldo Mission and the Paris Tabernacle - as well as some of Sun Valley's finest residences. The Trust asked Bruce Reichert why IPTV chose Outdoor Idaho as the vehicle to explore this subject. "As to your question about why we chose this topic at this particular time," Reichert said. "Over the years we've explored the notion that Idaho's geology and geography plays a major role in who we are as a state. And certainly landscape and architecture are - or should be - intertwined as well. Even though it might seem a stretch at first blush, I think it was inevitable that Outdoor Idaho one day would devote an entire show to exploring Idaho's architectural heritage."

"We chose to recognize the program Designing Idaho," said Trust Chair Suzanne Budge Schaefer, "because the film reflects the feeling many on the Trust board have, that the landscape would not be Idaho without the creamy white columns and facade of the mission church at Cataldo, the soft rounded brick kilns at Birch Creek, or the brick and log buildings holding claim to the hills of Chesterfield. This program holds our architecture up for all to see."

The Renaissance Arts Center in the Wilson Theater, Rupert

Daniel Ward and Mennie Wilson built the Wilson Theater in 1920. The 10,000 square foot building flat iron building is on the National Register of Historic Places and is in Rupert's Historic Business District. The community formed the Renaissance Arts Center Board in 1999 and have raised over \$700,000 from grants, donations and fundraisers. In kind contributions of labor of over \$150,000 have also helped tremendously to get the restoration off to a great start. They still have a ways to go to reach their \$2.5 million goal which they hope to complete the project by 2006 in time for Rupert's Centennial.

"The Trust has worked with eight historic theaters in Idaho in these first fifteen years," said Ms. Schaefer. "The thing that most struck the trustees about the Wilson Theater is how this small town, facing layoffs and economic stress, works together to restore an historic building as a center for the arts, education and economic development. It sends a clear message to the world about the vitality and enthusiasm of Rupert, Idaho. They have come far and have a ways to go. We want to encourage them to keep up the good fight."

## The Idaho Heritage Trust

It has been a busy fifteen years. The Idaho Heritage Trust has awarded 371 grants to 235 organizations since it was created in the minds of state leaders in 1989. Grants and/or technical advice have been provided in every county in Idaho. Two thirds of the grants have been given to projects in towns of fewer than 5000 population, three-fourths to towns of fewer than 10,000.

## LOST IDAHOPTV ENGINEER FOUND ON SNOW-COVERED MOUNTAIN SOUTH OF BURLEY

Idaho Public Television engineer John "J.D." Davis was evaluated and released at the Cassia County Regional Medical Center in Burley on Tuesday, February 10 following his rescue the previous from deep snow in the Ca-trail Mountain Range south of Burley.

Davis spent the previous Friday night, February 6 in the building at the Malta translator site where he had made equipment repairs. He was caught in a blizzard with white-out conditions on Saturday as he attempted to return to his vehicle, according to IdahoPTV General Manager Peter Morrill.

On Saturday, when he did not return to his parked vehicle, the Cassia County Sheriff's office began a search and rescue operation. Davis was in intermittent contact by cell phone with his rescuers. He was spotted in an area that was accessible by snowmobile Monday morning.

"We are very grateful for the great support provided by the Cassia County Sheriff's Department and the multi-agency and volunteer search and rescue effort," Morrill said. "We are thankful and thrilled they were successful and that he has been found. "JD" was in good spirits when I visited him Monday afternoon at the hospital."

Morrill also said: "We want to thank: Cassia County Sheriff Jim Higen; Mini Cassia Search and Rescue; Raft River Rural Electric; Albion Telephone Company; All Wireless Company; Albion Fire Department; Malta Fire Department; Life Run Ambulance Service; Malta Ambulance Service; Idaho Transportation Department; and especially Mt. Harrison Snowmobile Club, whose members found Davis."

IdahoPTV has temporarily suspended all remote mountaintop site maintenance and has begun a thorough review of wintertime travel procedures.

## STORM DAMAGE REPAIRED, IDAHOPTV SERVICE RESTORED IN PRESTON AND LAVA HOT SPRINGS AREAS

Idaho Public Television engineers and Franklin County Translator District personnel restored IdahoPTV service during the weekend of January 10 to Preston and Lava Hot Springs.

"This was a cooperative venture," said Rich Van Genderen, IdahoPTV director of technology Monday. "We jointly rented a helicopter to gain access to the site that has been difficult to reach because of deep snow."

The repairs made during the weekend successfully restored IdahoPTV television signal throughout the service area.

A series of New Year's holiday storms bent and destroyed an antenna mast, damaging connectors at the Soda Springs hilltop translator site. This same structure is also home to other area broadcasters. The IdahoPTV signal is relayed from the Soda Springs site to Preston and Lava Hot Springs.

Deep snow has made surface access to the site difficult and dangerous, Van Genderen said.

## DIALOGUE CONSIDERED ISSUE OF TEN COMMANDMENTS MONUMENTS ON CITY- OR STATE-OWNED PROPERTY

—Aired Thursday, February 12 at 8:30/7:30 p.m. MT/PT  
—Repeated Sunday, February 15 at 5:30/4:30 p.m. MT/PT

DIALOGUE the legal ramifications of having a monument listing the Ten Commandments placed on city- or state-owned property in Idaho.

DIALOGUE host Marcia Franklin was joined by Rev. Bryan Fischer, pastor of Community Church of the Valley in Boise, and David Adler, professor of political science at Idaho State University in Pocatello. Fischer, the former chaplain of the Idaho State Senate, is on the leadership team of the Keep the Commandments Coalition. He also is a plaintiff in a lawsuit filed against the city of Boise regarding a Ten Commandments monument. Adler, a member of the ISU faculty since 1985, teaches classes on constitutional law and civil rights and liberties, and has written extensively about the U.S. Constitution.

During the live call-in show on Thursday, Franklin and her guests took phone calls from viewers on a toll free line.

The issue of such monuments placed on publicly-owned property in Idaho is currently being considered in Boise and Nampa and at the state level. Recently, under the threat from a Kansas minister to erect an anti-gay monument next to a Ten Commandments monument already in a Boise city park, the Boise City Council voted to remove the original monument. A different religious group is now suing the city over that decision. The city of Nampa is dealing with a similar issue. And at the Idaho Legislature, a state representative is proposing to put a Ten Commandments monument in the Idaho Statehouse. In addition, the issue has garnered attention nationally for a case in which an Alabama judge refused to remove a Ten Commandments monument in his courthouse, and was subsequently removed from office. The U.S. Supreme Court refused to hear his appeal.

## STATE EDUCATION BOARD MEMBERS APPEARED ON DIALOGUE

—Aired Thursday, February 5 at 8:30/7:30 p.m. MT/PT  
—Repeated Sunday, February 8 at 5:30/4:30 p.m. MT/PT

Three members of the Idaho State Board of Education appeared on DIALOGUE to talk about decisions made at the recent board meeting.

DIALOGUE host Marcia Franklin was joined by Board President Blake Hall and members Karen McGee and Rod Lewis. The three discussed issues such as charter school rules, “high stakes testing,” the “No Child Left Behind” Act and the University Place scandal.

Hall, appointed to the board in September 2000, is a partner in an Idaho Falls law firm and the former chairman of the Idaho Republican Party. McGee, appointed in March 1999, is an audiologist and was a member of the Pocatello City Council for 14 years. Lewis, appointed in March 2000, is vice president of legal affairs and general counsel for Micron Technology, Inc. He is also chairing the board’s subcommittee, examining the University Place situation.

During the live call-in show on Thursday, Franklin and her guests took phone calls from viewers on a toll free line.

## FORMER IDAHOAN MICHAEL KIRK DISCUSSED CAREER AS DOCUMENTARY PRODUCER IN DIALOGUE INTERVIEW

—Aired Thursday, January 29 at 8:30/7:30 p.m. MT/PT  
—Repeated Sunday, February 1 at 5:30/4:30 p.m. MT/PT

Former Idahoan Michael Kirk discussed his career as a producer of award-winning television documentaries in an interview this week with DIALOGUE host Marcia Franklin. He talks about past and current projects, how growing up in Idaho influences his work and how he chooses his subjects.

Kirk is a senior producer for FRONTLINE, a PBS series that airs on Idaho Public Television. He grew up in Idaho and graduated in 1971 from the University of Idaho School of Journalism and was inducted into the University of Idaho Alumni Hall of Fame in 2000. His first job in television was at KBOI-TV (now KBCI) and KBOI radio in Boise while he was in high school. He worked with Idaho Public Television's KUID in Moscow as both an undergraduate and graduate before moving to Seattle and then to Boston in pursuit of his career.

"I started at a tiny television station in Boise, Idaho, when I was 16 years old and I could not believe that they paid people to do this and once I got inside the business, I never let go," Kirk says.

His productions include: "From China with Love," "The Man Who Knew," "Waco -- The Inside Story," "The Killer at Thurston High" and "Misunderstood Minds." His national honors include Peabody, Emmy and duPont-Columbia awards.

Because the interview was pre-recorded there were no live call-in segments on either Thursday at 8:30/7:30 p.m. or the Sunday repeat.

## DIALOGUE GUESTS DISCUSSED YELLOWSTONE SNOWMOBILE RULING

—Aired Thursday, January 15 at 8:30/7:30 p.m. MT/PT  
—Repeated Sunday, January 18 at 5:30/4:30 p.m. MT/PT

In the wake of a recent federal judicial ruling that would phase out recreational snowmobile use in Yellowstone National Park, two guests on DIALOGUE discussed the issue from their perspectives.

DIALOGUE host Marcia Franklin was joined by Marv Hoyt of the Greater Yellowstone Coalition and Clyde Seely, a snowmobile and snowcoach operator in West Yellowstone.

At issue is the December 16 ruling by Judge Emmet Sullivan of the U.S. District Court in Washington, D.C., that halted a Bush administration winter use plan for the park, which would have allowed limited snowmobile use. The plan sought to replace a Clinton-era order, now back in effect, to phase-out all recreational snowmobile use in Yellowstone, in favor of mass transit snowcoaches. At the same time, a judge in Wyoming has revived an earlier lawsuit against the Clinton plan.

DIALOGUE guests Hoyt and Seely looked at questions such as: What does this mean for snowmobilers and the Yellowstone area communities? Will all forms of motorized travel in Yellowstone eventually be banned?

During the live call-in show on Thursday, Franklin and her guests took phone calls from viewers on a toll free line.

## DIALOGUE FOR KIDS INVESTIGATED EARTHQUAKES

—Aired live February 17 at 2:00/1:00 p.m. MT/PT  
—Series airs Third Tuesday of every Month

DIALOGUE FOR KIDS dug into the details about earthquakes. Geology instructor Dora Gallegos, of Albertson College; seismology expert Jim Zollweg of Boise State University; and plate tectonics specialist Joe Kruger of Idaho State University joined host Joan Cartan-Hansen to answer student questions on air.

The ground shakes, buildings collapse, the land splits open—earthquakes are one of the most powerful and potentially harmful natural disasters on our planet. Why does the ground move? Can scientists predict an earthquake? What should you do if the earth starts to tremble? Guests answered these and many other questions.

Additional information and links regarding earthquakes on the World Wide Web can be found at the DIALOGUE FOR KIDS Web site ([idahoptv.org/dialogue4kids/index.html](http://idahoptv.org/dialogue4kids/index.html)). The broadcast program, in addition to being audio- and video-streamed live on the Web, also will remain available in the DIALOGUE FOR KIDS archive on the Web site.

DIALOGUE FOR KIDS, produced by Idaho Public Television, airs the third Tuesday of the month throughout the school year and focuses on a variety of science-related topics.

## COMING MARCH 16, DIALOGUE FOR KIDS EXAMINES “HABITATS”

—Airs live March 17, 2004 at 2:00/1:00 p.m. MT/PT

Dave Cannamela, MK Nature Center Superintendent, IDFG and Adare Evans, Wildlife Educator, Idaho Department of Fish will join host Joan Cartan-Hansen to answer student questions on air.

Every animal has a place to live and a job to do. We call where they live their habitat. Their niche is how they fit in with all the other creatures and plants in that place. So why don't animals like alligators live in Idaho? How do coyotes fit into our wilderness?

## IDAHOPTV TOUCHES THOUSANDS OF IDAHOANS IN 2003

Idaho Public Television reached out to hundreds of thousands of Idahoans during calendar year 2003 — on and off the air.

From statewide live call-in shows and Idaho television productions to specialized workshops for child care providers, parents and educators, IdahoPTV made daily contact with the state's citizens.

Here is the year 2003 in numbers.

### IdahoPTV Nurtures Children

5,827 children benefited from 63 IdahoPTV Ready To Learn workshops attended by 830 parents, child care providers, teachers and librarians, in which they learned how public television can be used to foster learning and school readiness.

17,700 copies of monthly Connections newsletters helped parents, teachers and childcare providers create a View-Read-Do learning triangle designed to enhance learning for children from birth through age 8. The project links specific books to IdahoPTV's 65 hours per week of programs for toddlers, pre-school aged children and primary grade students.

16,764 Ready To Learn First Books were given to Idaho children, including 1,000 Spanish language books to migrant children during the summer.

14 workshops in Spanish for participants who spoke Spanish only.

3rd year for First Lady Patricia Kempthorne to read to children on statewide television as part of a national effort, READ FOR 2004; the program is also streamed on the idahoptyv.org Web site.

#### IdahoPTV Supports Education

3,000 students called the DIALOGUE FOR KIDS question line during 2003 and there were 2,100,986 visits to the DIALOGUE FOR KIDS Web site. Questions were answered by experts on topics ranging from Birds of Prey to Water with a robust Web site for each topic. Idaho's Educator-in-Space Barbara Morgan talked about a career in space and answered student questions through a live satellite link between Building 9 at Johnson Space Center in Houston and IdahoPTV.

260 students in Pocatello, Twin Falls and Salmon participated in "Discover the Worlds of Science" and learned about science and mathematics from scientists at the 15th annual Science Trek, presented by IdahoPTV, Idaho Museum of Natural History and Herrett Center for the Arts and Sciences. The Pocatello and Twin Falls events were overnight adventures at the museums and an afternoon of exploration and discovery was scheduled at Salmon for the first time.

6,975 copies of Technology Toolbox for Teachers, the IdahoPTV monthly calendar for teachers, were distributed electronically to educators throughout the state, highlighting curriculum links to on-air and Web-based IdahoPTV resources.

1,347 hours of overnight educational television made instructional materials for the K-12 classroom available to schools throughout the state.

25 15-minute State Department of Education newscasts for educators, taped weekly and streamed on demand at idahoptyv.org during the school year.

#### IdahoPTV Builds Community

790 hours of Idaho-related programming were telecast through IdahoPTV's statewide analog and digital systems and learn cable channel.

17 student projects featured statewide during Friday ZOOM broadcasts highlighting community contributions by Idaho elementary, middle, junior and high school students.

748 Idahoans attended preview screenings, town and group meetings to discuss important and timely issues raised by PBS programs. Native Americans, veterans, African Americans, students, educators, people of faith and families of migrant workers were among those targeted by outreach events in Caldwell, Boise, Lewiston, Idaho Falls, Pocatello and Payette.

194 hours of productions about Idaho, produced by IdahoPTV, Idaho's colleges and universities, and independent producers, provided all Idahoans an opportunity to learn more about the state and its people, and provided a forum for provocative discussion.

633,813 people in Southwest, East and North Idaho live within areas now covered by IdahoPTV's 5 digital television transmitter signals, after successful installation of fifth transmitter in spring 2003.

8,760 hours of high definition and standard definition digital programming aired on IdahoPTV digital channels.

2,133 hours of programming with Described Video, 1,900 for children, enabled the sight impaired to more fully learn with and enjoy a wide variety of programs.

8,978,004 visits by users of idahoptv.org, the IdahoPTV Web site.

373,000 visits by users of the IDAHO REPORTS Web site; 62,389 visits included listening to live audio feeds of the state Senate and House floor action through the IDAHO REPORTS Web stream.

44 national and regional awards received for programs produced by IdahoPTV.

4 programs produced by IdahoPTV aired nationally on public television stations.

25 presentations were made to civic and community groups throughout Idaho.

2 FocusWest programs plus Web sites covered large predators and energy from a rural western perspective, produced by a public television consortium in 5 states — IdahoPTV, KNPB Reno, KUED in Utah, Oregon Public Broadcasting and Wyoming Public Television. An additional program on prisons in 2004 completes the second season of the project that seeks to deepen and enhance understanding of significant public issues, through the strengths of television, print and new digital media to encourage greater understanding of and involvement in, regional civic affairs.