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PUBLIC
TELEVISION
idahoptv.org

GENERAL MANAGER'S REPORT



Ron Pisaneschi
GENERAL MANAGER

2D Barcode



Past GM
Reports

Inside this issue:

- Quotes, *Page 1*
- Emmy Award Received, *Page 1*
- Ron Named OSBE Co-Chair, *Page 1*
- Union Pacific Foundation Grant, *Page 2*
- Federal Funding Update, *Page 2*
- July 11 IdahoPTV Volunteer Appreciation, *Page 3*
- Annual Friends Board Meeting, *Page 3*
- Our IdahoPTV Productions, *Page 4*
- In the News, *Page 5*

Quotes

“You have made life a richer place for me.” –Sally

“We love PBS! Great kids shows with learning added right in. Whether it’s numbers, letters, reading, or nature my kids are about PBS! Thank you for all your hard work to give us great television!” –Chantel

Emmy Award Received

At the Northwest Emmy Awards Ceremony in Seattle (June 4), Bruce Reichert won an Emmy for Best Writer – Program. He beat out Oregon Public Broadcasting, Montana PBS and KXLF, the CBS affiliate in Butte, MT. Joan Cartan-Hanson and I were there to cheer him on. We were joined at our table by former IdahoPTV staffer Thahn Tan and her father.



Congratulations to Bruce for all his great work and for this well-deserved honor. I’m proud to work with such a talented person.

Ron Named OSBE Co-Chair



During its summer meeting in June in Portsmouth, New Hampshire, Ron was elected as Co-Chair of the Organization of State Broadcasting Executives. OSBE is an association of chief executive officers of state public broadcasting networks and directors of commissions and authorities with statewide public broadcasting responsibilities. There are many public television licensee associations, but OSBE is unique. OSBE was first organized in 1981 and has met formally since 1986. Its members account for almost half of the transmitters in the public television system. Members meet as peers and interact as advocates/confidants. When members need assistance, for example in responding to inquiries from their state legislatures, OSBE gathers the information via electronic surveys. OSBE also keeps years of data on file, tracking trends in state funding levels and executive compensation. It has a national footprint. OSBE members are represented on the policy teams for our national organizations, particularly those serving television licensees. Ron serves as Co-Chair with Roy Clem of Alabama Public Television. His term runs for two years.

Union Pacific Foundation Grant

On June 30, Ron accepted a grant award from Nathan Anderson of the Union Pacific Foundation to support *Idaho in Session* and educational outreach programs, including Science Trek camp.



Federal Funding Update



For Immediate Release

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APTS Commends The Senate Appropriations Committee For Providing Full Funding For Public Broadcasting

WASHINGTON - June 9, 2016 - America's Public Television Stations (APTS) president and CEO Patrick Butler issued the following statement today commending the U.S. Senate Appropriations Committee for providing full funding for public broadcasting:

"America's Public Television Stations are delighted that today the U.S. Senate Appropriations Committee approved legislation providing level funding of \$445 million for the Corporation for Public Broadcasting (CPB) in Fiscal Year 2019 and \$25.7 million for the Ready To Learn program in Fiscal Year 2017. In addition, the Committee provided the requested funding of \$50 million for a new interconnection system for public broadcasting in Fiscal Year 2017. We are most grateful for the bipartisan leadership of Committee Chairman Thad Cochran (R-MS), Subcommittee Chairman Roy Blunt (R-MO), Ranking Member Barbara Mikulski (D-MD) and Subcommittee Ranking Member Patty Murray (D-WA). The broad support for this funding among both Republican and Democratic members of the committee mirrors the support the American people have consistently given to our work in communities throughout the country.

"These federal funds are essential to local public television station's public service missions of education, public safety and civic leadership, and to ensuring that everyone everywhere in America has access to these services. The continuing federal investment in locally owned and operated public television stations has helped foster significant progress in all these fields in the past five years, including:

- A new PBS LearningMedia initiative that turns the best of national and local public television programming into digital learning objects used by 1.8 million teachers and 40 million K-12 students every day.
- A public safety capability that provides the backbone for national emergency communications and links local law enforcement and first responder agencies with one another and with the public in times of crisis.
- A network of civic leadership that serves as the "C-SPAN" of state governments, hosts more candidate debates at more levels than anyone else, produces highly trusted public affairs programming, and preserves local history and culture through more than 180 locally-produced series.

“These local services, plus the works of Ken Burns and other national educational series, constitute one of the best and most popular investments made by the federal government, as confirmed by independent public opinion research for the past 13 years.

“We are hopeful that the Congress will continue to demonstrate its bipartisan support for public media as the appropriations process moves forward.”

About APTS

America’s Public Television Stations (APTS) is a nonprofit membership organization established in 1979. The mission of APTS is to conduct - in concert with member stations - strategic planning, research, communications, advocacy and other activities that foster a strong and financially sound public television system providing essential public services to all Americans. Its affiliate APTS Action, Inc. promotes the legislative and regulatory interests of noncommercial television stations at the national level through direct advocacy and through grassroots and grassroots campaigns designed to garner bipartisan political support. For more information, visit www.apts.org.

Update: The House Labor, Health and Human Services, and Education Appropriations Subcommittee will be considering and marking-up its bill Thursday, July 7, 2016.



July 11 IdahoPTV Volunteer Appreciation

During fiscal year 2016, more than 1,000 volunteers provide a total of 5,312 hours to support the mission of IdahoPTV. On July 11 we will honor our volunteers and express our appreciation for their help. The volunteers have been invited to the Boise station for refreshments and a sneak peak of upcoming local and national programs.

Annual Friends Board Meeting



**FRIENDS OF
IDAHO PUBLIC
TELEVISION, INC.**

The 2016 annual meeting of the Friends of Idaho Public Television, Inc., Board of Directors will be held Monday, August 8, in McCall. During the meeting, the board will be electing officers and recognizing the retirement of two longtime directors. Retiring directors include Erna Rhinehart of Coeur d’Alene and Robert Schreiber of American Falls. Erna has served on the board since 1999 and Robert has served on the board since 1998.

The Friends of Idaho Public Television, Inc. is a 501(c)(3) not-for-profit organization and has a board of directors comprised of individuals from across our service areas. The mission of Friends of Idaho Public Television, Inc. is to assist Idaho Public Television in securing financial support, publicizing services, and ascertaining needs from the communities we serve.

Our IdahoPTV Productions

Behind the Stories

Outdoor Idaho's 34th Season

By Bruce Reichert



Helicopter fly-overs of the new McClure-Jerry Peak wilderness ...
 a journey to the awakening ghost town of Chesterfield ...
 a wet, tricky descent into the breathtaking Owyhee Canyonlands ...
 a scramble to the very top of iconic 11,815 foot Castle Peak.

We're pulling out all the stops for *Outdoor Idaho's* 34th season. That's right, our 34th season! Not too many shows can claim that milestone.

Starting in October with "The Outfitters," followed by November's "Almost Canada" and December's "Beyond the White Clouds," *Outdoor Idaho* is definitely not resting on its laurels. Other titles in our upcoming 34th season include "Where the Road Ends," "Desert Adventures," "The Big Easy," and "Off the Grid."

Each of these programs presents a fascinating cross section of people and places, something viewers have come to expect from Idaho's award-winning series. And this summer is when much of the actual shooting occurs.



Jerry Peak

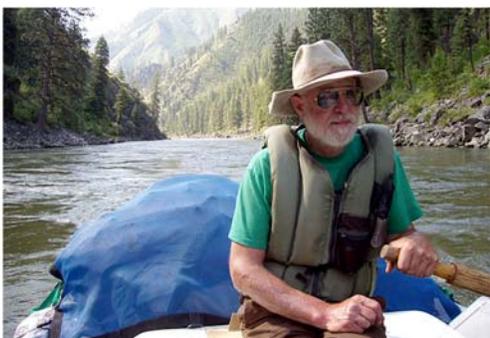


Photo by Steph Bernt Ellis

Take, for example, the first show of our 34th season, "The Outfitters." The men and women who comprise Idaho's outfitting industry are uniquely qualified to thrive in a wilderness setting. These are people you wouldn't mind getting lost with ... except, they seldom get lost! With so much public land in the state, Idaho has become a national leader in the management of this important industry. We'll explore some of the issues facing lawmakers, federal agencies, and the outfitting licensing board.

But we'll also take you deep into the world of the outfitter, profiling river runners, hunters, anglers, and packers in their favorite parts of the state. It seems that the outfitting business is changing, even as the concept of "vacation" is changing.

If there's one part of the state that has been overlooked recently by the *Outdoor Idaho* crew, it's the part we're calling "Almost Canada."

And come November, we plan to correct that oversight. It's kind of a different world up there, eh?



We've been called "the Wilderness State," and with good reason. We have more designated wilderness than any state except Alaska and California. In 2015, Congress added another 431 square miles to the mix, in a place most of us refer to as the Boulder-White Clouds.

Of course, it's a bit more complicated than that, and we'll take you on an hour journey into the heart of America's three newest designated wildernesses: the White Clouds, the Hemingway-Boulders, and the McClure-Jerry Peak wilderness. We're already polishing off the adjectives!

We think there's something for just about everyone this season; and we hope to present some opportunities for you to actually participate, using our *Outdoor Idaho* Facebook page. So be watching and listening as we roll out our 34th season, starting in October.



In the News

Idaho Statesman

GUEST OPINIONS

JUNE 28, 2016 6:47 PM

Silence too often clouds the tragedy of child victims

BY MELISSA DAVLIN

In 2007, the rape and attempted murder of a 5-year-old Nampa girl shocked Idahoans. Just as horrifying as the crime: the age of suspect Kenneth Trevor Reizenstein, who was just 12 years old.

What to do with Reizenstein, how to punish him, put the Idaho court system in a difficult spot. And rightfully so. In America, we don't treat juveniles the same as adults, in detention or in any other aspect of society.

The Idaho Supreme Court eventually ruled 4-1 the young man could be tried as an adult, and in 2009, the court sentenced Reizenstein to 20 years in prison, with the possibility of parole when he turned 21. He was recently released.

I've thought about him as I've read the recent stories about the alleged sexual assault of a 5-year-old girl in Twin Falls. I've also thought of the boys, the youngest of whom is just 7 years old. The other two are only 10 and 13. We know little else, as the case — like the vast majority involving juvenile suspects — is sealed. You would think that would give pause, however slight, to those wanting to comment on the incident.



That wasn't the case. Reports of the alleged assault (initially peppered with false information about Syrian refugees raping the girl at knife-point) prompted angry residents to show up to the last three Twin Falls City Council meetings demanding answers.

I worked at the (Twin Falls) Times-News for almost six years. In all of the Monday evening city council meetings I covered, I never witnessed a single member of the public testify on behalf of abused children.

And there were plenty of victims whose stories hit the paper. That, sadly, hasn't changed. A search for "lewd conduct" on magicvalley.com brought up multiple cases from 2016 alone. A Twin Falls man accused of sexually abusing two minors. A Burley man accused of sexually abusing a 13-year-old. A Rupert woman pleading guilty to sexual contact with a 13-year-old. A Jerome man accused of molesting a 12-year-old.

These examples are among many from just the last two months, but none sparked the same social media lynch mob. The difference? Too many speculated the juvenile suspects might be Muslim refugees (still undetermined) giving them a stereotype on which to blame the alleged behavior. But that narrative explains nothing about the number of similar crimes and the mounting toll on innocent victims.

We know sexual abuse is shockingly prevalent in our society. According to the National Center for Victims of Crime, 1 in 5 girls and 1 in 20 boys has been a victim of sexual abuse. Many of those perpetrators will never face justice; the Children's Assessment Center reports 73 percent of child victims don't tell anyone about their abuse for at least a year, and nearly half don't tell anyone for at least five years. I don't need statistics to tell you not all victims are believed — I know that from the experiences of loved ones.

But there's no outrage on those children's behalf.

We've accepted that sexual abuse from our neighbors and family is unremarkable — that it's only outrageous when it's perpetrated by an imagined other.

As a society, we should talk more about the sexual abuse of children. We should be angry. We should teach our sons and daughters about abuse, both to protect them from becoming victims and prevent them from becoming perpetrators.

And we shouldn't let the victims' trauma get hijacked.

Melissa Davlin is co-host of Idaho Reports on Idaho Public Television.