

50 YEARS



IDAHO PUBLIC TELEVISION
idahoptv.org

GENERAL MANAGER'S REPORT



Ron Pisaneschi
GENERAL MANAGER

2D Barcode



Past GM Reports

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Quotes

"This organization is important in more ways than I care to list. Keep up the good work." – Charles

"Simply stated... Fantastic!!! I love public television!!!" – Paula

The Idaho DEBATES

Supreme Court

– Airs Friday, May 6, at 8 p.m.

The following Supreme Court candidates will participate in this live debate: Robyn Brody, Sergio A. Gutierrez, Curt McKenzie, and Clive J. Strong.

For more than three decades, Idaho Public Television has been Idaho's 'station of record' for candidate debates. The Idaho Debates is a collaborative effort among the Idaho Press Club, the League of Women Voters, Boise State University's School of Public Service, and Idaho Public Television.

Celebrate!

Join us as we share highlights from our first 50 years ... and extended clips from the newest episode of **Outdoor Idaho: Bear Lake, Caribbean of the Rockies.**

50 YEARS

Telling Idaho's Stories

Celebrate 50 Years of Idaho Public Television!

POCATELLO
Wednesday, May 11
6:30 pm - 8:30 pm

Juniper Hills Country Club
6600 Bannock Hwy

*Complimentary hors d'oeuvres
No-host bar*

RSVP by May 9 to RSVP@idahoptv.org
or call 800-543-6868

This event is **FREE** and open to the public.

Support provided by

Honoring Fred Rogers' Support of Public Media

Nearly 47 years ago, Fred Rogers testified before Congress in support of public media funding. His testimony was so powerful that the proposed cuts for public media funding were reversed, and funding was later increased. On April 29,

members of the Friends of Idaho Public Television Advisory Committee joined others across the nation by putting on a sweater and a smile to honor Fred Rogers' legacy to protect public media and children's noncommercial educational programming.



Awards



I'm pleased to announce that *Into Africa: The Idaho-Gorongosa Connection* is the recipient of the 2016 Edward R. Murrow Award for best documentary small market TV station from the Radio Television Digital News Association.

The Radio Television Digital News Association has been honoring outstanding achievements in electronic journalism with the Edward R. Murrow Awards since 1971. Murrow's pursuit of excellence in journalism embodies the spirit of the awards that carry his name. Murrow Award recipients demonstrate the excellence that Edward R. Murrow made a standard for the electronic news profession.

Congratulations to everyone involved in the production!

Worldfest, the Houston International Film and Video Festival. This truly is an international competition. They offer a Platinum, Gold, Silver and Bronze. Congrats to all!



PLATINUM Winners

- Outdoor Idaho "Idaho's Middle Earth" Leisure & Recreation
- Outdoor Idaho "Search and Rescue" Safety/First Aid
- Outdoor Idaho "Owyhee Canyonlands" Sports

GOLD Winners

- Into Africa: The Idaho-Gorongosa Connection Information, Cultural or Historical Programming - Program
- Dialogue "Eilen Jewell" Interviews
- "My Father's Idaho" Interstitials
- Outdoor Idaho "Valley of the Tetons" Travel/Tourism
- Science Trek "Asteroids and Comets" The WorldFest/NASA Awards

SILVER Winners**Dialogue “Representative John Lewis” Interviews****Idaho Reports Public Affairs Programs****Science Trek “Insects” Educational/Instructional - Children****Journey to College Recruiting/Career Guidance****Idaho Science Journal “Eagles and Off-Roaders” Science & Research****BRONZE Winner****Idaho Reports “The Origins and Future of IEN” Political/Commentary****JURY Winner****Outdoor Idaho “50 Years of Wilderness” Ecology/Environment/Conservation**

The Idaho Press Club announced their awards of excellence at a dinner event April 30. We are proud of how well our team did. Below are the awards we garnered and the people involved. Congratulations all!

Serious Feature Report – TV, Division A**2nd Place****Idaho Science Journal “Eagles and Off-Roaders” Joan Cartan-Hansen, Chuck Cathcart****Public Affairs Program –TV - Studio****1st Place****Dialogue “Defending Khalid Sheik Mohammed” Marcia Franklin, Troy Shreve, Andy Lawless, Susan Koether****2nd Place****Journey to College Joan Cartan-Hansen, Chuck Cathcart, Troy Shreve, Aaron Kunz, Matt Shelley, Chet Parry, Jeff Tucker****3rd Place****Dialogue “Pushing On” Marcia Franklin, Troy Shreve, Andy Lawless, Susan Koether****Public Affairs Program – TV - Field****1st Place****Outdoor Idaho “Idaho Headwaters” Bruce Reichert, John Crancer, Sauni Symonds, Pat Metzler, Jay Krajic, Peter Morrill, Aaron Kunz, Cassandra Groll Chuck Cathcart****Documentary - TV****1st Place****Outdoor Idaho “Search and Rescue” Sauni Symonds, Jay Krajic****Sports News Story - TV****2nd Place****“Impactful Legislation” Brad Iverson-Long, Troy Shreve, Seth Ogilvie****Outdoor / Environment Report - TV****1st Place****Outdoor Idaho “The Frank” Bruce Reichert, Pat Metzler, John Crancer, Marcia Franklin, Jay Krajic, Peter Morrill, Jeff Tucker, Aaron Kunz , Cassandra Groll**

3rd Place

Outdoor Idaho "Idaho's Middle Earth" Sauni Symonds, Troy Shreve, Seth Ogilvie, Pat Metzler

Health / Medical Report - TV**3rd Place**

Dialogue "Living With Cancer" Marcia Franklin, Troy Shreve, Andy Lawless, Susan Koether

Government / Political – TV**3rd Place**

"Rural Flight" Seth Ogilvie, Melissa Davlin, Troy Shreve

Television Writing – TV – Program Length**1st Place**

Science Trek Television Joan Cartan-Hansen

2nd Place

Idaho Science Journal "Eagles and Off Roaders" Joan Cartan-Hansen

Videography – TV – Program**1st Place**

Outdoor Idaho "Valley of the Tetons" Jay Krajic

2nd Place

Outdoor Idaho "Idaho Headwaters" Jay Krajic, Chuck Cathcart, Peter Morrill

3rd Place

Idaho: State of Wonder Jay Krajic, John Crancer, Chuck Cathcart, Dave Butler

Best TV Graphics**1st Place**

Science Trek Cassandra Groll

Special Purpose Publication – PR**2nd Place**

IdahoPTV Endowment Brochure Jim Hadley

Media Campaign - PR**3rd Place**

Idaho Public Television's 50th Anniversary Jim Hadley, Lisa Sommer, Cassandra Groll, Troy Shreve, Jeff Tucker

Website – General Excellence - TV**3rd Place**

idahoptv.org Aubrey Kravetz, Stephanie Dickey, Tony Merrick, Rick Penticoff

Website – Special Purpose - TV**1st Place**

Science Trek Joan Cartan-Hansen, Peggy Hurd, Tony Merrick, Rick Penticoff, Stephanie Dickey, Aubrey Kravetz

Honorable Mention

Outdoor Idaho Facebook page Bruce Reichert

Best Online Only Video Program - General**2nd Place****Science Trek "The Web Show: Television"** Joan Cartan-Hansen, Al Hagenlock, Cassandra Groll, Hank Nystrom**BEST PODCAST****3rd Place****Personal Privilege Podcast - "The Big Tent PPPod"** Seth Ogilvie, Melissa Davlin**Reporter of the Year - Broadcast****1st Place****Melissa Davlin****2nd Place****Seth Ogilvie****Friends Board Director and Former Friends Board Director Honored****Idaho Hall of Fame welcomes five new members**

MARY MALONE/Staff Writer | Posted 4/22/16



Marilyn Shuler sits in front of, from left to right: Steve and Judy Meyer, Sandi Bloem and Norman Gissel on Friday at the Kootenai County Task Force on Human Relations' 19th annual banquet. All five were inducted into the Idaho Hall of Fame.

For their contributions to the lives of people in Idaho and beyond, five "outstanding" men and women were inducted into Idaho's Hall of Fame Friday evening in Coeur d'Alene.

Three board members from Idaho's Hall of Fame inducted the five nominees during the 19th annual Human Rights Banquet, hosted by the Kootenai County Task Force on Human Relations at the Best Western Plus Coeur d'Alene Inn.

"The goal of the Idaho Hall of Fame is to recognize those individuals, businesses, institutions and nonprofits throughout Idaho who have made a positive impact on their communities, the state of Idaho, and in many cases, worldwide," said Tony Stewart, secretary of KCTFHR.

The inductees included many local names: Sandi Bloem, Norman Gissel, Steve Meyer and Judy Meyer, as well as Marilyn Shuler of Boise.

Bloem, former Coeur d'Alene mayor, is also a former Coeur d'Alene teacher and lifelong Idaho resident. She has served on numerous city committees and commissions as well as non-government boards and foundations. Among her many accomplishments as mayor, Bloem worked to develop Cherry Hill Park, Riverstone and an education corridor at North Idaho College that will expand facilities and programs in the future. She also spearheaded the initiative for the successful \$75 million grant from the Salvation Army to build the Kroc Center in Coeur d'Alene. She is the only woman ever elected as mayor of Coeur d'Alene and the only person elected for three terms.

Gissel is a local attorney who has received several awards for his work in fighting for racial justice and civil rights, such as the Carl Maxey Racial Justice Award and the Kootenai County Task Force on Human Relations Civil Rights Award. Gissel has served on multiple nonprofit boards, including the KCTFHR from 1984-2009. For more than 20 years he has held lectures across the country, addressing communities' responses to racism and hate groups.

As an attorney, Gissel has been successful in combating hate crimes, such as when he and a client helped solve the bombings of The Spokesman-Review and Planned Parenthood buildings in 1996. He helped bankrupt the Aryan Nations with a \$6.3 million lawsuit in 1998, turning its compound into a “peace park” after two of his clients were chased, shot at, and had their vehicle run off the road by Aryan Nations members.

Steve and Judy Meyer, owners of Parkwood Business Properties in Coeur d’Alene, received the honor of induction for their success in entrepreneurship and philanthropy efforts.

Steve currently serves on the Governor’s Economic Advisory Council and is president of the North Idaho College Foundation Board. In 2012, Steve was awarded the Charles Hummel Lifetime Achievement award by Idaho Smart Growth, and in 2014 was inducted into the Idaho Technology Council Hall of Fame.

Judy has served on several boards over the years for Blue Cross of Idaho, the Coeur d’Alene Chamber of Commerce, Idaho Public Television and the Idaho State Historical Society. She received the presidential medallion for her service in higher education through the University of Idaho and Lewis-Clark State College, and in 2012 was inducted into the Idaho Smart Women, Smart Money Hall of Fame.

Together, Steve and Judy have contributed to “many good causes,” including a \$1 million gift to the science department at North Idaho College.

Shuler, former chair of the Idaho Human Rights Commission, was inducted into Idaho’s Hall of Fame for several accomplishments that include being a “key player” in encouraging the Idaho Legislature to implement laws banning malicious harassment and paramilitary training in the 1980s and in 1990 helped create the Dr. Martin Luther King Jr./Idaho Human Rights holiday with former Idaho State Sen. Mary Lou Reed.

Among many more accomplishments, Shuler helped establish public kindergartens in Idaho, is co-founder of the five-state Northwest Coalition Against Malicious Harassment and co-founded the group that built and directed the Idaho Anne Frank Human Rights Memorial in Boise. In 2014, she received an honorary Doctor of Humane Letters degree from Boise State University.

“The reason I’ve done so much is that I am really, really old,” Shuler joked when Stewart brought her the microphone.

“And you have a lot more to do,” Stewart said.

In the Community

Science Trek Camp



This year’s Science Trek Camp started with demonstrations of light bending through water, dozens of moving lasers illuminating an auditorium, prismatic glasses turning the lights into rainbows and continued with science classes, a pizza party, and sleeping next to a 45-foot gigantic snake (well, a model of one). Who could ask for a better camp than that?! It was an exciting night at Idaho State University as more than a hundred 3rd to 5th graders experienced the Science Trek overnight camp, co-hosted by the Idaho Museum of Natural History and IdahoPTV. The primary sponsors were: Walmart Foundation, Union Pacific Foundation, and Idaho STEM Action Center.



2016 PBS Kids Writers Contest Winners and Ceremonies Announced

Congratulations to this year's winners. Thank you to all who entered! The judges enjoyed reading all of the entries. Winning stories can be read online starting June 1 at www.idahoptv.org/kids/writers.

Award ceremonies will be held in the following communities around the state:

Saturday, May 14, 1:00 p.m. at the Greater Pocatello Senior Activity Center, 427 N. 6th Ave. in Pocatello

Saturday, May 14, 1:30 p.m. at BookPeople, 521 S. Main St. in Moscow

Saturday, May 21, 1:30 p.m. at The Library, Cole and Ustick in Boise

KAID

Kindergarten

1st Place "The Singing Rabbit" Maeve M

2nd Place "The Snowmen Lived for Life" Lorelei H

3rd Place "Sam's Day of Hard Work" Jonah T

1st Grade

1st Place "The Boy Who Went to the Army!!!" Alekandra D

2nd Place "Bad Luck Duck" Gracie H

3rd Place "The Firebird Mystery" Acacia K

2nd Grade

1st Place "Super Spud" Tristan H

2nd Place "The Lego Overflow" Gabe S

3rd Place "Nature Girl" Leah L

3rd Grade

1st Place "My Life With Trains" Matthew C

2nd Place "Book of Sharks" Emilia T

3rd Place "The Mystery at Camp" McKaydee S

KISU

Kindergarten

1st Place "Thomas Rides the Bus" Charlotte F

2nd Place "Making Friends" Ariaah G

3rd Place "O-Lay O-La" Reuben S

1st Grade

1st Place "What Animal Would You Be?" Hannah R

2nd Place "Spending Time With My Grandpa" Stephanie B

3rd Place "Snorkeling in Tahiti" Kaylee C

2nd Grade

1st Place "Jenny, Jem and the Mysterious Well" Nadia F

2nd Place "Football Angels" Tate W

3rd Place "Never Give Up" Brooklyn S



KISU (continued)**3rd Grade**

- 1st Place "How the Sea Whispers to Us" Isona L
 2nd Place "Life's True Trophy" Brayden G
 3rd Place "College: An Adventure in Math" Preston F

**KUID****Kindergarten**

- 1st Place "The Dinosaur Problem" Amiah V H
 2nd Place "What Is a Praying Mantis?" Maylee S
 3rd Place "Word Girl's Puppy" Emily D

**1st Grade**

- 1st Place "I am a Bilingual Kid" Charles P
 2nd Place "Turtlopolis" Ayda B
 3rd Place "When I Was a Secret Agent" Alyse F

2nd Grade

- 1st Place "The Thanksgiving Turkey" Charlie T
 2nd Place "The Goat Round Up" Blayne M
 3rd Place "Splish Splash" Noah J

**3rd Grade**

- 1st Place "The Super Beagles Meet Sam" Cody L
 2nd Place "Baking With Grandma" Logan B
 3rd Place "Cattling" Izzy H

KUID Student of the Semester, Spring 2016

Since 1985, a student in the Broadcast and Digital Media program at the University of Idaho has been honored as Student of the Semester. This spring, Michael Huffstutler was recognized for his outstanding accomplishments and commitment to excellence in his field of study. His willingness to work hard and go above and beyond what was asked of him garnered him the award. Pictured is chief engineer Ken Segota (left) awarding Michael (right) the certificate.

Our IdahoPTV Productions

Behind the Stories



“Bear Lake, Caribbean of the Rockies”

By Kris Millgate

Produce a show about Bear Lake. Pretty straight forward request from Outdoor Idaho executive producer Bruce Reichert. So straight forward that it should be simple, yet I squirm.

I squirm not because Bear Lake is an unknown for me, but rather, a well known.

As you'll see in our new *Outdoor Idaho* show “Caribbean of the Rockies,” Bear Lake is about family and that includes mine. Multiple generations of mine. We go to Bear Lake every summer. I always have and my own kids always will. Our clan meets for a week to camp on the Idaho side of Bear Lake. Right where we beached our boat in a storm one year and right where my favorite dog, Caddis, is buried. My family and I know Bear Lake all too well.

“Bear Lake is that rock for so many families,” says Claudia Cottle, Bear Lake Watch executive director. “It’s a place that people just come to for that peace.”

I spend so much time at Bear Lake that I wonder if I even really see the lake anymore. That is why I squirm. I worry I can’t wade through what I already know about big blue to find new glory in a place I take for granted.



Then I meet Cottle. I only visit Bear Lake, but Cottle lives at the lake. I’m walking the beach with her one morning and I notice she stops a lot as we’re strolling. I realize she’s staring at the water like she’s seeing it for the first time.

“I remember as a child coming into this valley and thinking the lake was painted in like color by the number,” she says. “I’ve been fascinated with the color ever since.”

Roger Earley shows me the lake in a new way too and I’m delighted. He’s one of the few raspberry growers left in the valley. We’re driving along his rows of raspberries and I see pride in his smile as we survey his sweet crop. The famous Bear Lake raspberry shakes are one of our family’s funnest camping traditions, but I’ve never seen where the berry patches are or how the berries are delicately picked by hand when they’re sold whole.

“They’re a sweet, nice berry,” says Roger Earley, Earley Raspberry Farms. “They come on just the right time when Oregon and Washington berries slow up and they fill in the gap.”



Another great grower at the lake: fish. Beefy Bonneville cutthroat trout use tiny tributaries around the lake to spawn. Wait until you see that underwater sight in this new show. It's eye popping. And cisco fishing in the winter is intriguing. Did you know Bear Lake is the only place in the world where you can fish for Bonneville cisco? I didn't, but I do now.



I also know now that winter sunrises at Bear Lake beat its remarkable summer sunsets hands down. So much so that I shoot sunrise lighting up the snow covered landscape and send the photo to everyone in my family with a caption stating: 'What our summer vacation looks like in the winter.'

While shooting the lake from above, around and in, I investigate tales of the Bear Lake monster. I discover some of the monster's sightings are actually documented, but Uncle John's annual campfire fright about the scary white dog is not.

Another new discovery, I can work out of a wagon. *Outdoor Idaho* videographer Jay Krajic and I did that for a few days while researching Bear River's relationship with Bear Lake. Similar names, but no connection. At least not naturally. The connect is manmade on purpose for irrigation water storage. The scientific details are in the show. So is the real reason why Bear Lake is gem blue, thus the nickname, Caribbean of the Rockies.



Turns out, I had no reason to squirm after all. There actually is flare in familiarity. You just have to challenge yourself to find it. I found it through the dedication of those who live at the lake I visit every summer. Bear Lake is still the same old place to me, but now I have a new way of looking at it.



"The Health of Our Lakes"

—Airs Thursday, May 19, at 8:00 p.m.

From the air, northern Idaho's lakes appear as magnificent pools of blue, shimmery water. But if you look at a microscopic level, you'll find signs that Idaho's lakes are in trouble. A microscopic organism threatens the water quality of these lakes, putting the recreation economy of the entire region at risk. "The Health of Our Lakes" follows scientists and lake managers as they investigate the increasing levels of cyanobacteria, or blue-green algae, in Idaho's northern lakes.



At Fernan Lake, under health warnings for more than 100 days each year, scientists from the MILES project at the University of Idaho help lake managers and residents understand why this lake is declining. In Lake Coeur d'Alene, the cleanup of heavy metals improves water quality but also allows for more algae growth. Scientists and students from North Idaho College find out if "floating treatment wetlands" can prevent toxic algae blooms in Hayden Lake. And members of the Coeur d'Alene Tribe teach kids and adults alike about protecting these northern lakes during "Water Potato Days."

As Laura Laumatia, Lake Management Plan Coordinator for the Coeur d'Alene Tribe says, "You can have all the wealth and all the infrastructure in the world, but if you don't have clean water then you don't have life."

"Who doesn't love Idaho's northern lakes! Let's hope all this attention keeps them healthy for another 100 years," says *Outdoor Idaho* host and executive producer Bruce Reichert.



“Historian Laurel Thatcher Ulrich”

—Airs Friday, May 6, at 7:30 p.m.



Host Marcia Franklin talks with Pulitzer Prize-winning historian and Idaho native Laurel Thatcher Ulrich.

Ulrich, the 300th Anniversary University Professor at Harvard University, grew up in Sugar City, Idaho. A scholar of women’s history, she won a Pulitzer in 1991 for her book, “A Midwife’s Tale: The Life of Martha Ballard,” which was also adapted into a PBS American Experience documentary. Ulrich was also a MacArthur Genius Fellow from 1992 to 1997, and is the past president of the American Historical Association.

Ulrich is perhaps best known in non-academic circles as the person who coined the phrase “Well-behaved women seldom make history.”

The author of seven books, her latest work, due out in January, 2017, is titled “A House Full of Females: Mormon Diaries, 1835-1870.”

Franklin talks to Professor Ulrich about why she wanted to write the book, which chronicles the lives of women in polygamous marriages and their roles, and what she learned. The two also discuss her experience as a Mormon feminist, and her family’s history in Idaho. She last spoke with Ulrich in 2009, and that interview can be streamed at the IdahoPTV’s online video player.



“Oceans”

—Airs Tuesday, May 17, at 2 p.m. Mtn./1 p.m. Pac.



Oceans are salty bodies of water that cover 70% of the earth. Oceans contain many different ecosystems and they are home to a wide variety of animal and plant life. Some of the largest and smallest creatures live in the ocean. Our weather is depended upon oceans. We get lots of our food from the oceans. Yet people have only explored about 5% of the oceans.

Host Joan Cartan-Hansen be joined by David Wilkins, associate professor of geosciences; and Walter Snyder, professor emeritus, department of geosciences, to answer students’ questions about oceans.

Science Trek is Idaho Public Television science education project for elementary age children. Students watch *Science Trek* over the air or on the *Science Trek* website. They can send their questions through e-mail to ScienceTrek@idahoptv.org or submit video questions recorded on their smart phones or webcams. Teachers can also borrow a video camera from IdahoPTV and record questions. Students who send in a question are eligible to win prizes for their classroom. The *Science Trek* website offers facts, links, reading lists, a glossary, podcasts of programs; video shorts, full episodes and special *Science Trek* Web exclusive programming.