



IDAHO
PUBLIC
TELEVISION

October 2018

Boise KAID-TV 4 Coeur d'Alene KCDT-TV 26 Moscow KUID-TV 12 Pocatello KISU-TV 10 Twin Falls KIPT-TV 13

GENERAL MANAGER'S REPORT

IDAHO

PLUS

CREATE

WORLD

KIDS

2D Barcode



Past GM Reports

Inside this issue:

- Quote, *Page 1*
- *The Idaho Debates*, *Page 1*
- *Idaho Reports*, *Page 2*
- 2018 Sponsorship Luncheon, *Page 2*
- Union Pacific Foundation Funding, *Page 2*
- In the Community, *Page 3*
- Our IdahoPTV Productions, *Page 4*
- In the News, *Page 4*

Quote

"We love Idaho Public Television in our household. So much so that it inspired my daughter to start learning how to play the harp. Many blessings!!" – Adam

The Idaho DEBATES

Throughout October, *The Idaho Debates* features candidates for Idaho's statewide and congressional offices facing off in live broadcast debates.

For more than three decades, Idaho Public Television has been Idaho's 'station of record' for candidate debates. Ahead of the November general election, we continue that tradition with debates for statewide and federal offices.

Thursday, October 11, at 8:30 p.m.

"Secretary of State" - Jill Humble (D) and Lawrence E. Denney (R)

Friday, October 12, at 8 p.m.

"Superintendent of Public Instruction" - Cindy Wilson (D) and Sherri Ybarra (R)

Sunday, October 14, at 7 p.m.

"2nd Congressional District" - Aaron Swisher (D) and Mike Simpson (R)

Monday, October 15, at 8 p.m.

"Governor" - Paulette Jordan (D) and Brad Little (R)

Wednesday, October 17, at 8 p.m.

"Lieutenant Governor" - Kristin Collum (D) and Janice McGeachin (R)

Monday, October 29, at 8 p.m.

"1st Congressional District" - Cristina McNeil (D) and Russ Fulcher (R)

For updated information, go to: www.idahoptv.org/elections/2018/. After these programs air, they will be available for streaming.

The Idaho Debates is a collaborative effort among the Idaho Press Club, Boise State University's School of Public Service, University of Idaho's McClure Center, Idaho State University's Department of Political Science, League of Women Voters Education Fund, and Idaho Public Television.



Idaho Reports presents hourlong specials on two statewide ballot measures. Video segments provide background to the issues, and reporters interview proponents and opponents of the ballot measures.

On Friday, October 19, at 8 p.m., the *Idaho Reports* team looks at the pros and cons of the ballot proposition to expand Medicaid to the “Gap Population.”

On Friday, October 26, at 8 p.m., the *Idaho Reports* team looks at the pros and cons of the ballot proposition to allow historical horse racing machines at race tracks in Idaho.



2018 Sponsorship Luncheon

IdahoPTV’s annual fall preview event for program and production sponsors was hosted Wednesday, September 26, at Zions Bank Building in Boise. Corporations and organizations currently sponsoring – or interested in sponsoring – programming and local productions on IdahoPTV were invited to the luncheon. They learned about new program titles and episodes coming on PBS, as well as heard directly from IdahoPTV producers and writers about their special projects.

This year’s featured guest speaker was Patricia Harrison, President and CEO of the Corporation for Public Broadcasting.

Annually, sponsorships from corporations, organizations and foundations provide more than \$800,000 to help support programming and local productions provided to Idaho Public Television audiences.

Union Pacific Foundation Funding

IdahoPTV’s director of development, Jenifer Johnson, was pleased to accept a generous contribution on behalf of Idaho Public Television from the Union Pacific Foundation. The funds will be used to support IdahoPTV’s free broadcast and web streaming service, *Idaho In Session*. The Union Pacific public affairs department hosted a breakfast and check presentation aboard the Union Pacific Heritage Fleet.



Pictured left to right: Lance Fritz - Chairman, President and CEO, Union Pacific; Jenifer Johnson - Director of Development, IdahoPTV; Terry Brown - Superintendent, Portland Service Unit, Union Pacific; and Nathan Anderson - Senior Director, Public Affairs, Union Pacific

In the Community

Early Learning Educational Events Open to the Public

IdahoPTV's early learning educational events are free and open to the public. Our education team presents story times, demonstrates literacy or STEM activities, and distributes take-home activities.

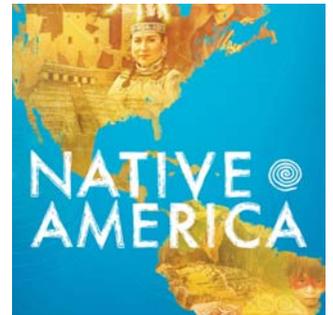


- 10/02 Pre-K storytime and STEM activity at Madison Public Library in Rexburg at 10:30 a.m.
- 10/03 Pre-K storytime and STEM activity at Madison Public Library in Rexburg at 10:30 a.m.
- 10/03 Kids Club "Liquids, Solids and Gases – Oh, No!" at American Falls Public Library at 1:30 p.m.
- 10/12 Tweens and Teens STEM program "Balance Magic!" at Glenns Ferry Public Library at 1 p.m.
- 10/17 Pre-K storytime and STEM activity at Buhl Public Library at 10 a.m.
- 10/19 Storytime and STEM activity at Homedale Public Library at 10:15 a.m.

Program Screenings & Panel Discussion

***Native America* Preview Screening and Panel Discussion**

Idaho State Museum, 610 Julia Davis Drive, Boise
Wednesday, October 17, 5:30 – 8 p.m.



Please join the staff of Idaho Public Television for a preview screening and panel discussion of *Native America* on Wednesday, October 17 in Boise. *Native America* is a four-part PBS series that challenges everything we thought we knew about the Americas before and since contact with Europe. It travels through 15,000 years to showcase massive cities, unique systems of science, art, and writing, and 100 million people connected by social networks and spiritual beliefs spanning two continents. The series reveals some of the most advanced cultures in human history and the Native American people who created it and whose legacy continues, unbroken, to this day.

The event is free, however, space is limited. Register at www.idahoptv.org or call 1-800-543-6868.



***Outdoor Idaho* "Hops & Barley" Preview Screening**

Teton Geotourism Center, 60 South Main Street, Driggs
Wednesday, October 24, 5:00 - 6:30 p.m.

Please join the staff of Idaho Public Television as we present a preview of *Outdoor Idaho* "Hops & Barley" on October 24 in Driggs. Producer Seth Ogilvie and executive producer Bruce Reichert will introduce this look at two Idaho crops that are quenching a national thirst.

The event is free, however, space is limited. Register at www.idahoptv.org or call 1-800-543-6868.

Our IdahoPTV Productions



"Hops & Barley"

—Airs Thursday, October 25, at 8 p.m.



The craft beer revolution has taken over Idaho with new breweries from Sandpoint to Victor. At the heart of this revolution is the ideal marriage of science, imagination and agriculture. "Hops and barley are what make beer, beer and help make Idaho, Idaho," says producer Seth Ogilvie. "The largest hop ranch in the world is nestled in north Idaho's rolling hills; if you've ever tasted a Budweiser, you've tasted those hops." In Wilder, a young upstart has created a uniquely Idaho hop appropriately named Idaho 7. It is one of the most sought-after hops in the world, selected for unique brews from Boise to Australia. Then there is east Idaho's "barley triangle," one of the biggest producers of malt barley in the world. Titans like Anheuser-Busch, Miller and Modelo all line up for a taste of Idaho's golden treasure.



"We Sagebrush Folk: Annie Pike Greenwood's Idaho"

—Airs Thursday, October 25, at 8:30 p.m.

Using newly found primary sources never seen by the public, producer Marcia Franklin brings to life the Idaho writer Annie Pike Greenwood, who was heralded during her time but ended up in relative obscurity. Greenwood penned "We Sagebrush Folks," a chronicle of her struggles as a farmer's wife and teacher in Hazelton, Idaho, in the early 1900s. In contrast to myth-making descriptions of pioneer life, the memoir shines a light on the hard reality of farming in the newly irrigated "Eden" of southern Idaho, describing concerns rarely discussed until recent decades, including depression and abuse. It also contains beautiful passages about Idaho. The documentary takes viewers inside the aging and mysterious Greenwood School, named after Greenwood.



In the News

Idaho Statesman

Bill Manny: Moving on to a new adventure in Idaho

BY BILL MANNY

bmann@idahostatesman.com

September 10, 2018 07:16 AM



Longtime Statesman editor Bill Manny.
Darin Oswald doswald@idahostatesman.com

I have spent almost 18 years at the Idaho Statesman. If my Statesman career were a student, a friend told me last week, it would be a senior in high school, ready for graduation.

Journalism is an itinerant business. To move up, you usually have to move on. It's fairly rare to spend 18 years at a newspaper, and rarer still to spend decades the way Michael Deeds and Chadd Cripe have done, or the way Rocky Barker, Bill Roberts and Tim Woodward did. The Statesman and its readers benefit from being in a place where professionals want to put down roots and get to know their community, their beats, their state, the people and Idaho's culture.

But still, most journalists work a few years and then move on. When I came to town in November 2000, I expected it to be one more stop on the career express. By the time Jennifer and I got settled in Boise, we'd had 15 different addresses in 15 years of marriage in Oregon and Washington, D.C. We knew how to move.

That's a long way of saying that after almost 18 years, I've got a case of senioritis. So I'm going to work this fall as a writer/producer for Idaho Public Television's new documentary series, Idaho Experience. My soon-to-be colleagues have produced three episodes and are at work on the second season now. I'm awed at what they have done and excited to see where it goes next. When I've learned more about my work there, I hope to be able to share more about that with you. My new role also will give me an opportunity to work on shared projects between the Statesman and Idaho Public Television.

The TV office is just down Irving Street from the Statesman, so I'm not going very far. And I'll stay connected, writing columns like this on a regular basis. Meanwhile, the Statesman will take some time to look for its next opinions editor. It will continue to ask for your letters and guest opinions, and look to reflect a variety of new local voices. The email address for opinion questions and content remains the same: editorial@idahostatesman.com. Or reach out to Executive Editor Rhonda Prast or Publisher Rebecca Poynter. You can stay in touch with me at billmanny208@gmail.com.

Seventeen-plus years is a long time, and I have made lifelong friends through the Statesman. I consider myself extraordinarily privileged to have worked and learned alongside some of the finest journalists anywhere. Don't listen to anyone who says they are less than honest, hardworking and human, just like you. They do their best to be fair and thorough at a time when it's never been more important to be a fair and thorough journalist.

I'm also extraordinarily lucky that I get to try my hand at a new medium and a new kind of storytelling without leaving the city and state with which I have fallen in love, and where my two grown daughters live. Really, at 18, my Boise career is just an idealistic teenager, ready for a new adventure.



Today's Google Doodle is a heartwarming tribute to Mr. Rogers

By Alaa Elassar and Nadeem Muaddi, CNN
Updated 1:26 PM ET, Fri September 21, 2018

(CNN) – It's a beautiful day for the legacy of Fred Rogers, one of America's most beloved television personalities.

Fans on Friday awoke to a Google Doodle marking the 51st anniversary of the filming of the first episode of "Mister Rogers' Neighborhood."



Google paid homage to beloved television star Fred Rogers with a stop-motion Doodle.

The stop-motion animation begins with Rogers strolling through his neighborhood singing his favorite song, "Won't You Be My Neighbor?" Along the way, he stops to bring cheer to neighborhood children in the form of friendly waves, crayon drawings and even a paper crane.

The video is a nostalgic throwback to the days when American children would sit on their parents' living room floors awaiting Rogers to put on a cardigan, change his shoes and wish them a happy day.



While the Doodle honors the filming of the first episode on September 21, 1967, the show did not air nationally on PBS until February 1968.

Rogers used the show as a vehicle to bring joy and teach important life lessons to millions of children.

The Doodle ends with Rogers teaching one such lesson: "You help to make each day a special day by just your being yourself. There's nobody else in the whole world who's exactly like you, and people can like you exactly as you are."

"Mister Rogers' Neighborhood" ended production in 2000, three years before Rogers passed away. However, children continue to discover the show through reruns, which are still broadcast on some PBS stations.

Rogers also continues to be honored by the television and film industry for his award-winning show. His life and times were the subject of a 2018 documentary "Won't You Be My Neighbor?" Tom Hanks is also set to play Rogers in "You Are My Friend," which will be released in 2019.