



# General Manager's Report

Idahoptv.org

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## QUOTE

"Why do we like Public Television? It would take more pages than I have time to write. But this past week or two, you aired the biography of Benjamin Franklin. We watched each episode. It was FASCINATING! We probably learned some about his life and works back 60 years ago in school but had forgotten most of it. We can watch this quality programming and feel that we really gained some important knowledge while at the same time, the commercial stations are banging away at "Reality" crap. (Sorry about being so blunt but that's what it is!) ...By the way, probably 90% of our TV viewing is via Idaho PTV. We don't have cable or a satellite, just an antenna pointed at the IPTV transmitter on Jerome Butte. Keep up the good work."

Dick and Jody Shotwell  
Filer, ID

## IDAHO PUBLIC TELEVISION CELEBRATES 40 YEARS

This month, Idaho Public Television begins a year-long celebration of 40 years of service to the people of Idaho and the surrounding states. Yes, it is hard to imagine that in September 1965 KUID/Moscow signed on from its small studio on the University of Idaho campus.

There will be a celebration at KUID on September 23 and 24 with special guests and screenings of programs from our 40-year history.

Since those first days we have added stations in Pocatello and Boise; then created a statewide system, added transmitters in Twin Falls and Coeur d'Alene, and translators in 37 smaller communities. Recently we added our new digital transmitters and with them new high definition (HDTV) and digital multicast program services.

During the coming months, you will see a series of short segments airing on IdahoPTV that look back at the 40 years of service — reminding us all of where we have been and what our programs and services have meant to everyone we serve. We will also showcase what the future has in store.

Throughout all the changes, one constant has remained — our commitment to provide you with the highest quality programming that educates, inspires and entertains. As we look back at our 40-year history, it is fitting to take a moment to acknowledge you, our members. It has been the commitment of loyal viewers who have provided the lion's share of the funding we've used to keep our services coming. (Viewers and other private funding sources now provide more than 60 percent of our operating budget.) And it is you our viewers who have been there for us through the good times and during our struggles. So many thanks from all of us at Idaho Public Television. And here is to a future that is even better than our past.

Dozens of UI graduates who earned degrees in journalism, radio-television, telecommunication and visual communication now work at television stations, networks and cable channels across the country. Others have branched out into other news and entertainment media.

"The weekend will give students, faculty and professional staff who contributed to KUID's history an opportunity to reminisce about their time at the station," said Glenn Mosley, UI director of broadcasting and reunion coordinator. "Everyone who passed through KUID has a unique memory of their time here."

During the weekend celebration, two "best-of KUID" video presentations will be shown in UI's Borah Theater. Selections include: "The Social Amenities," an infamous 1964 instructional program for undergraduates about manners; "Sweet Land of Liberty," a controversial 1976 production focusing on the Moscow-Pullman gay community; 1977 regional Emmy award winner "Skydiving" and "I'm Going Bald," a mockumentary produced by James Lucas, who is now news producer at KREM-TV in Spokane.

Gordon Law, Savannah, Georgia, the first KUID station manager; and Peter Haggart, Moscow, the second manager, both plan to attend the reunion.

"We had no notion when we turned on the power switch in 1965 what an adventure we were starting on," Haggart said. "It was a great trip and it was made even better by those students and co-workers and the fact that we were in the public television game when we were still inventing the rules."

Among others who plan to attend are Walt Johnson, one of the station's original engineers; broadcast engineer Ken Segota, who began working at the station in 1967 while a UI student; and Tom Coggins, an award-winning producer during the 1970s.



For more Buzz, checkout [idahoptv.org](http://idahoptv.org)

-Hurricane Katrina & You...

In recent days, we've all seen the devastating images of our fellow Americans who are struggling with the effects of Hurricane Katrina.

Our hearts go out to them.

I wanted to make you aware of a special nationwide program that Idaho Public Television (under special permission from the Federal Communications Commission), the Public Broadcasting Service (PBS) and the commercial networks will be airing Friday evening, September 9 that will give viewers the opportunity to help and support the hurricane victims. This nationwide effort is similar to one that took place immediately after the 9/11 attacks.

-IdahoPTV's annual comprehensive financial statement audit, conducted by the Legislative Services Office, will begin on approximately September 7.

The Corporation for Public Broadcasting, a non-federal corporation created and funded by Congress and exists under federal oversight, requires yearly audited financial statements to qualify for the annual Community Service Grants (CSG). IdahoPTV each year receives a CSG grant totaling approximately \$850,000. The auditors of the Legislative Services Office conduct an annual examination including processes and legal requirements, along with a compilation of a financial statement audit inclusive of IdahoPTV's state, private funding and matching federal funds.

The yearly audit is typically released by the Legislative Services Office in early January.

-On Thursday, September 8, at 8:30 p.m./7:30 p.m. MT/PT, DIALOGUE will preview an upcoming school facilities lawsuit. Host Joan Cartan-Hansen and a panel of experts will examine the school facilities lawsuit to be argued before the Idaho Supreme Court on September 14th. They will review the nearly 20 year history of the issue and will take calls from viewers. Idaho Public Television will also be audio streaming the Supreme Court hearings live on our Web site.

-Beginning in early October, you'll be able to listen to IdahoPTV's DIALOGUE on the stations of Boise State Radio. Although final plans are still being formalized, Dialogue will air on Sunday mornings at 8 a.m., and possibly Friday evenings at 7:30 p.m.

In addition, you can now access on-line DIALOGUE in several different forms at idahoPTV.org. For on-line streaming, there are both dial-up and broadband video streaming versions in Windows Media format. There is also an MP3 audio version now available.

-On August 24, IdahoPTV broadcast statewide President Bush's August 24 speech in Nampa. This special DIALOGUE presentation, hosted by Marcia Franklin, is now available for viewing at idahoPTV.org.

## IDAHOPTV RECOGNIZED

In late August, The National Capitol Correspondents Association recognized Marcia Franklin for her work on the Nez Perce water agreement special.

## IDAHOPTV STAFF UPDATES AND TRANSITIONS

I'd like to welcome Erika Liebel, the new part-time Associate Producer for DIALOGUE. Erika is a recent graduate of Linfield College in Oregon. She is an Idaho native, having graduated from Timberline Junior and Senior High, where she first starting watching "Dialogue" when she was a teenager!

Erika will be helping us research shows, developing a database of potential guests, and helping out the night of the show. She will also hopefully be putting her fluent Spanish to good use as we research programs.

## IDAHOPTV SIGNALS UPDATE

-On August 15, 2005, Idaho Public Television received final licensing approval for broadcasting on channel 51 in Lewiston. Previously, IdahoPTV's translator had broadcast on channel 55, but was required to change channels as a result of F.C.C. mandates for broadcasters to vacate channels 52-69 as part of the digital television transition.

-In late August and early September, range fires in the Hagerman area torched the power lines feeding the translator site owned and operated by the Hagerman Translator District which provides area viewers with the signal of IdahoPTV. We have been working with the District and local broadcasters to effect the repairs and get the signals back on line.

## IDAHOPTV REACHES OUT

In the coming weeks, IdahoPTV's staff will be conducting public events around Idaho. For more information about these events, please call 1-800-543-6868 or 373-7220 during business hours.

Here's a quick run-down of events around the state:

September 7, 11:30am-1:30pm, Corporate Contributions Assn., Sept 7, 11:30am-1:30pm at the Esther Simplot Center, Boise

September 7, 5p-6:30pm, Advertising Agencies Association, Esther Simplot Center, Boise

September 8, 11:30am-1:30pm, IdahoPTV Underwriters' Preview, Fulton Street Theater, Boise

September 8, 5pm-7pm, General Public/Friends Forum, Fulton Street Theater, Boise

September 15, 6pm-9pm, Idaho Humanities Council Dinner, Coeur d'Alene

September 17, 7pm-10pm, Rosalie Sorrels and Friends Concert, Liberty Theatre, Hailey

September 19 & 20, Idaho Falls & Pocatello, 4 events (luncheons & after work)

September 23 & 24, IdahoPTV 40th Anniversary Celebration, KUID-TV Building, Moscow

September 27, Twin Falls, luncheon and after work reception, Turf Club

October 13, Coeur d'Alene (after work)

October 20, 6pm-10pm, Idaho Humanities Council Dinner, Boise

## UPCOMING MEETINGS OF IDAHO PUBLIC TELEVISION'S FRIENDS BOARDS

Friends of Idaho Public Television: KUID/KCDT, September 19, Noon

Friends of Idaho Public Television: KAID/KIPT, September 28, Noon

Friends of Idaho Public Television: KISU, October 10, 5:30 p.m.

## DIALOGUE: THE SOCIAL CODE

- Aired Thursday, September 15, at 8:00/7:00 p.m. MT/PT
- Repeats Sunday, September 18 at 5:00/4:00 p.m. MT/PT

In the first years of life, children are learning physical and mental skills as well as how to interact with the physical and social world around them. This special hour-long DIALOGUE looks at the importance of learning THE SOCIAL CODE during infancy and early childhood, and its effect on later educational success.

Host Joan Cartan-Hansen is joined by: Ross Thompson, professor, Department of Psychology, University of California at Davis; Janice Fletcher, professor, Margaret Ritchie School of Family and Consumer Sciences, University of Idaho; and Mary Jones, manager, Infant and Toddler Program, Idaho Department of Health and Welfare.

Viewers can call in questions on a toll-free line, 1-800-973-9800, or fax questions before the show begins to 1-208-373-7245. Video clips from an upcoming IdahoPTV production, called THE SOCIAL CODE, which airs later this season, illustrate the discussion.

## NEWS FROM LOCAL PRODUCTION BY BRUCE REICHERT

Rosalie Sorrels: Way Out in Idaho

If you haven't bought your ticket yet to the Rosalie Sorrels concert in Hailey for September 17, it's not too late. But it soon will be! Rosalie will be performing at the Liberty Theatre with a bunch of her friends; and our Production team will be there, too. We'll take the footage we shoot from that concert, along with some interviews and other material, and put it all together for a FESTIVAL 2006 Special.

Rosalie is the real deal. She was just nominated for a Grammy, and it's about time we produced a show on one of Idaho's own folk heroes.

Call (208)578-9122 to reserve tickets.

## Picturing Idaho

Their legs and backs are sore from carrying 60 pounds of equipment up the Elephant's Perch. But the rest of us figure it's a small price to pay for capturing some of the magnificent landscapes that make Idaho so special. Producer Jim Peck and videographer Alan Austin followed photographer Mark Lisk up to one of his special places in the Sawtooths, for an upcoming show called "Picturing Idaho." Alan thought their journey this past week was about the toughest thing he's had to do since joining our Production team!

They will be hitting the edit bay sometime in September for an Idaho premiere of "Picturing Idaho" at the Boise Historical Museum on November 12. The show will air statewide on Sunday evening, December 4.

## HEARINGS ON U.S. SUPREME COURT NOMINEE JOHN ROBERTS

One of Idaho Public Television's digital channels is carrying live coverage of the U.S. Senate Hearings on Supreme Court nominee John Roberts on Tuesday, Wednesday and Thursday. The hearings also will be streamed live on the IdahoPTV Web site (idahoptv.org) throughout each day.

The hearings are scheduled to begin on Tuesday, September 6 at 11:30/10:30 a.m. MT/PT and on Wednesday, September 7 and Thursday, September 8 at 7:30/6:30 a.m. MT/PT. They are expected to end at 4:00/3:00 p.m. MT/PT each day. They are airing on IdahoPTV's digital Citizen channel, which is available in Coeur d'Alene on 45-4, Moscow on 12-4, Boise on 21-4, Twin Falls on 22-4, and Pocatello on 17-4.

"We are using the digital channel for this daytime broadcast so that we do not break into our children's line-up on our traditional analog signal," says Ron Pisaneschi, IdahoPTV Director of Broadcasting. "By combining it with the live Web streaming, we are able to offer the service to people who do not have a digital television set or set-top converter, or who are beyond the broadcast range of our digital transmitters."

Digital signals can be split into more than one channel. Each day, IdahoPTV offers Kids (children's shows), Learn (education) and Citizen (public affairs) channels until 3:00/2:00 p.m. MT/PT when the channels are combined to present high definition (HDTV) programming on a single channel until the next morning at 7:00/6:00 a.m. MT/PT.

"Keep in mind that this is live coverage. They may end early or go late. During breaks, the digital Citizen channel will return to regularly scheduled programming but on the Web, the streaming will stop until the hearings resume," said Pisaneschi.

Jim Lehrer is moderating the live coverage, which is produced by McNeil-Lehrer NewsHour Productions.

## DIALOGUE COLLECTS PROPERTY TAX VIEWS

- Aired Thursday, September 1 at 8:30/7:30 p.m. MT/PT
- Repeated Sunday, September 4 at 5:30/4:30 p.m. MT/PT

Two interim legislative committee members, who have been studying Idaho's property tax system, were joined by a property tax activist to discuss local tax levies on DIALOGUE.

DIALOGUE host Marcia Franklin spoke with Sen. Brad Little (R-Emmett), Rep. Wendy Jaquet (D-Ketchum), and Tom Suttmeier of Cocallala. Suttmeier is with the Citizens for the Sensible Taxation of Property (STOP) and a former Bonner County Commissioner.

They discussed possible committee recommendations to the full Legislature. They also will consider threats of a property tax revolt similar to one in California in the late 1970s.

During the live call-in show on Thursday, Franklin and her guests took calls from viewers on a toll-free line.

## UI'S SUSAN BEEGEL DISCUSSES UPCOMING PBS HEMINGWAY DOCUMENTARY, ONLINE CHAT

MOSCOW – Susan Beegel, an affiliate faculty member at the University of Idaho and editor of *The Hemingway Review*, recently served as a scholar/consultant for the American Masters documentary, “Ernest Hemingway: Rivers to the Sea,” which will air Sept. 14 on PBS. She also will participate in an online discussion sponsored by The Washington Post on the following day.

As a scholar/consultant for the Hemingway documentary, Beegel says, “Sometimes, I felt like a Jeopardy contestant.” During the concept stage, writing and filming, Beegel answered many questions about the author’s life and work. Some of the easier questions dealt with topics such as the particulars of a short story’s composition or background on America’s entry into World War I. She also provided expert contacts, including a scholar in Spain who could talk about Hemingway and bullfighting. However, her favorite moment came when she received an e-mail direct from Paris with the following questions:

- What kind of notebooks did Hemingway write in during the 1920s?
- What did the notebooks look like?
- Did he write in pen or pencil?
- Did he use a penknife or a pencil sharpener?
- What kind of pencils did he use in Paris in the 1920s?

“The questions may seem trivial, but I think they show the program’s respect for accuracy in every level of detail,” Beegel said. “In the film, if you see Hemingway’s hand holding a pencil and moving across the page of a notebook, a lot of time and thought went into getting those few seconds exactly right.”

The documentary also contains footage of the Michigan woodlands; the Left Bank of Paris; Pamplona, Spain; and Idaho’s backcountry. “This film focuses on interviews with people who actually knew Hemingway, including a number of his Idaho friends,” she noted.

The documentary delves into the language of the author’s best literary works and even some unknown writings, as well as his letters about daily events.

Ernest Hemingway (1899-1961) is one of the most-read authors of the 20th century. His books are among the most-translated worldwide. Hemingway is best known for such classics as “*The Sun Also Rises*,” “*A Farewell to Arms*” and “*For Whom the Bell Tolls*.”

The popularity of Hemingway, Beegel explained, boils down to his ability to capture universal human emotions such as “fear, guilt, betrayal, violence, cruelty, drunkenness, hunger, greed, apathy, ecstasy, tenderness, love and lust.”

Hemingway never forgot what literature should be, she added, “an exciting and unforgettable experience.”

Individuals wanting to participate in The Washington Post online chat featuring Beegel should go to: [washingtonpost.com](http://washingtonpost.com) on Thursday, Sept. 15. Scroll down to the “Live Online” section. The chat is scheduled from 1-2 p.m. (ET). Beegel will be joined by Valerie Hemingway, the author’s daughter-in-law, who wrote “*Running with the Bulls: My Years with the Hemingways*.”

The *Hemingway Review*, a scholarly journal, is published jointly twice a year by the UI English department and the Hemingway Society. This year marks the journal’s 25th anniversary. Beegel has edited the journal since 1992. More information about the journal is available online at: [hemingwaysociety.org/hemingway\\_review.htm](http://hemingwaysociety.org/hemingway_review.htm).