

IDAHO PUBLIC TELEVISION Touches Thousands of Lives in 2013

Four over-the-air channels, a student writing contest, Friends events, social media, a robust website, and more keep Idaho Public Television in daily contact with Idaho's citizens in many ways. Also during 2013, ANTIQUES ROADSHOW made its first visit to Idaho and IdahoPTV assisted in recruiting 120 volunteers to help with the daylong event.

IdahoPTV Supports Children and Education

2,898 hours of children's programming aired on the main Idaho Channel. **3,447 hours** of children's programming on the Plus and Learn subchannels. **3,295 hours** of children's programming on a Kids' Cable Channel supplied to companies in southern Idaho.

21,275 emails sent to educators providing programming highlights and a link to monthly Classroom Calendar, connecting IdahoPTV on-air programs and Web-based resources to classroom curricula.

1,040 hours of overnight educational television — including **340 hours** of professional development for teachers, as well as resources for K-12 classrooms — provided instructional materials to schools, as well as individual educators and students, throughout the state.

108 hours of telecourse programming broadcast with college credit available through Boise State University.

223 hours of University of Idaho-produced programming aired on Educable.

487 K-3 students contributed **entries** for the annual PBS Kids Go! Writers Contest, coming from **61 different communities** and **26 classroom teachers**. **36 students** received a regional certificate for first, second or third place in their grade level. **266 family members and friends** attended celebrations for the regional winner in Boise, Pocatello, Moscow and Coeur d'Alene. **4 judges** contributed their time and expertise.

120 third-, fourth-, and fifth-graders took part in Science Trek Overnight Science Camp, sponsored by IdahoPTV and Idaho Museum of Natural History for the 24th year on the Idaho State University campus in Pocatello. Students interacted with scientists and witnessed demonstrations that ranged from gases,



**IDAHO
PUBLIC
TELEVISION**
idahoptv.org

CONTINUED

lasers and aerospace to fossils, reptiles, plants and paleontology.

1,861,719 page views on the SCIENCE TREK (formerly D4K) website by **1,617,186 visitors**; the one-hour science show for elementary students produced **9 new television shows** during the school months and some **50** blog posts throughout the year.

IdahoPTV Builds Community

53 national and regional awards were received for programs and websites that IdahoPTV produced, including **1 regional Emmy Award**, following the announcement of **7 Emmy nominations**.

59 public events throughout Idaho were attended by a total of **5,500 people**.

35,062 people on Facebook liked these pages: Idaho Public Television (**2,677**); OUTDOOR IDAHO (**29,800**); DIALOGUE (**1,171**); IDAHO REPORTS (**1,414**).

6,587 followers on Twitter signed on for Idaho Public Television (**3,253**), IDAHO REPORTS (**2,814**), and DIALOGUE (**1,096**).

303 subscribers follow Idaho Public Television's Youtube channel.

21,045 page views on the IDAHO REPORTS website by **17,753 visitors**.

17,191 page views on the DIALOGUE website by **13,730 visitors**.

269,991 page views on the OUTDOOR IDAHO website by **202,920 visitors**.

5,332,104 page views on the Idaho Public Television website by **3,915,817 visitors**.

35,040 hours of programming broadcast **24 hours a day** across **4 digital channels**, including the main Idaho Channel, delivered free over-the-air from transmitters in Coeur d'Alene, Moscow, Boise, Twin Falls, Pocatello and Idaho Falls — and **over 60 translators**.



**IDAHO
PUBLIC
TELEVISION**
idahoptv.org