

IDAHO PUBLIC TELEVISION Touches Thousands of Lives in 2014

Four over-the-air channels, a student writing contest, Friends events, social media, a robust website, and more keep Idaho Public Television in daily contact with Idaho's citizens in many ways.

IdahoPTV Supports Children and Education

2,914 hours of children's programming aired on the main Idaho Channel. **3,267 hours** of children's programming on the Plus and Learn subchannels. **8,193 hours** of children's programming on a Kids' Cable Channel supplied to companies in southern Idaho.

17,118 emails sent to educators providing programming highlights and a link to monthly Classroom Calendar, connecting IdahoPTV on-air programs and Web-based resources to classroom curricula.

1,040 hours of overnight educational television — including **370 hours** of professional development for teachers, as well as resources for K-12 classrooms — provided instructional materials to schools, as well as individual educators and students, throughout the state.

37 hours of telecourse

programming broadcast with college credit available through Boise State University.

201.7 hours of University of Idaho-produced programming aired on Educable.

471 K-3 students contributed **entries** for the annual PBS Kids Go! Writers Contest, coming from **56 different communities** and **30 classroom teachers**. **36 students** received a regional certificate for first, second or third place in their grade level. **200 family members and friends** attended celebrations for the regional winner in Boise, Pocatello, Moscow and Coeur d'Alene. **7 judges** contributed their time and expertise.

120 third-, fourth-, and fifth-graders took part in Science Trek Overnight Science Camp, sponsored by IdahoPTV and Idaho Museum of Natural History for the 25th year on the Idaho State University campus in Pocatello. Students interacted with scientists and witnessed demonstrations that ranged from gases, lasers and aerospace to fossils, reptiles, plants and paleontology.



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3,722 people accessed learning objects through idahoptv.pbslearningmedia.org.

2,006,426 page views on the SCIENCE TREK website; the half-hour science show for elementary students produced **9 new television shows** during the school months and some 50 blog posts throughout the year.

IdahoPTV Builds Community

54 national and regional awards were received for programs and websites that IdahoPTV produced, including **1 regional Emmy Award**, following the announcement of **9 Emmy nominations**.

5,200 volunteers helped with mailings and filing throughout the year, or answered phones, ran cameras and tabulated pledges during FESTIVAL 2014 and DecemberFest.

51 public events throughout Idaho were attended by a total of **3,724 people**.

40,198 people on Facebook liked these pages: Idaho Public Television (**3,349**); OUTDOOR IDAHO (**34,113**); DIALOGUE (**1,225**); IDAHO REPORTS (**1,481**).

9,600 followers on Twitter signed on for Idaho Public Television (**4,325**), IDAHO REPORTS (**3,812**), and DIALOGUE (**1,463**).

714 subscribers follow Idaho Public Television's Youtube channel.

18,916 page views on the IDAHO REPORTS website.

12,224 page views on the DIALOGUE website.

244,205 page views on the OUTDOOR IDAHO website.

5,098,032 page views on the Idaho Public Television website by **1,550,057 visitors**.

724,688 page views on the IdahoPTV **online video player**.

35,040 hours of programming broadcast **24 hours a day** across **4 digital channels**, including the main Idaho Channel, delivered free over-the-air from transmitters in Coeur d'Alene, Moscow, Boise, Twin Falls, Pocatello and Idaho Falls — and from **49 translators**.



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