



Idaho Public Television 2018 PBS KIDS Writers Contest Rules

MANY WILL ENTER, FEW WILL WIN. NO PURCHASE NECESSARY TO ENTER OR WIN. The Idaho Public Television PBS KIDS Writers Contest (the “Contest” or “Promotion”) is produced by Idaho Public Television and based on the Reading Rainbow® Young Writers and Illustrators Contest, a concept developed by WNED. The Contest begins on or about January 15, 2018, and ends with the announcement of winners on or about May 1, 2018. This Contest consists of one round of local judging. To enter the Contest you may submit your entry to Idaho Public Television, 1455 N Orchard St, Boise, ID 83706. **All entries must be postmarked by March 31, 2018** to be eligible. These Contest rules are subject to modification by Idaho Public Television at its discretion. This Contest is void where prohibited, and is sponsored and coordinated by Idaho Public Television.

NEW THIS YEAR: Please go to idahoptv.org/writerscontest to complete an online entry form. After completing the form, please label the back of the last page of the story with the child’s last name, first name and zip code — this way we can match the story to the correct entry form. If you are unable to complete the form online for any reason, you may access a printable form at idahoptv.org/writerscontest or request a form by calling Idaho Public Television at (208) 373-7220. If you use a printed form, please attach a completed entry form to each story submitted.

Eligibility & Entry Guidelines

- Entrants must be children in kindergarten, first, second or third grade.
- Children of employees of Idaho Public Television and judges are not eligible.
- To be eligible, an entrant must live within the over-the-air service area of Idaho Public Television. This includes the entire state of Idaho plus residents of eastern Washington, western Montana, western Wyoming, northern Utah, eastern Oregon and northern Nevada, where our over-the-air signals are able to be received. Idaho Public Television reserves the right to disqualify ineligible entries.
- Only one entry per person will be accepted in this Contest; all subsequent entries will be disqualified.
- Only single-author stories qualify (no co-authored stories).
- Stories can be fact or fiction, and prose or poetry.
- Any failure to adhere to these Contest Rules may result in disqualification from the Contest.
- No purchase is necessary. Many will enter, few will win.

Word Count Requirement

- Kindergarten and first grade stories must have a minimum of 50 words and a maximum of 200 words.
- Second and third grade stories must have a minimum of 100 words and a maximum of 350 words.
- The word count includes “a,” “an” and “the,” but not the words on non-story pages such as the title page or those that enhance the illustrations.
- Text must be printed or written legibly or typed.
- Children who cannot write may dictate their story to be printed, written legibly or typed.
- Text may be integrated into the illustration pages or on separate pages.
- Non-English text must be translated on the same page and the translated text (English text) must adhere to word count.
- Invented spelling is accepted.

Format & Illustrations

- **Stories must have at least 5 original, clear and colorful illustrations.**
- Original art can include drawings, paintings, collages, and 3-D artwork created by the author or photographs taken by the author.
- Stories must be created on one side of the paper and numbered on the back of each page.
- Please write the first and last name of the child plus their zip code on the back of the last page of the story — this will help us correctly match the correct entry form to each child’s entry.

Official Entry Form

- To enter you must complete the official Idaho Public Television 2018 PBS KIDS Writers Contest Entry Form online or fill out and include a hardcopy version of the form, with the required signature of a parent/guardian, consenting to allowing their child/ward to enter the Contest, confirming that the story and art are original, and granting certain rights to the entry materials.
- The entry form must be complete and legible to be eligible.

Judging, Awards & Notification

All entries submitted to the Contest will be judged using the judging criteria and percentages below by a panel of no fewer than 3 judges selected and coordinated by Idaho Public Television. Judging will occur on or about April 10. The judging criteria and percentages shall be scored and graded using a rubric based on the following criteria:

- 40% Creativity and originality of plot and/or themes,
- 40% Story structure and use of literary devices,
- 20% Relevance, quality and originality of illustration.

All decisions of the judges are final and binding and not subject to appeal or review. Winners will be as follows: (1) the entry with the highest score from among all eligible entries received per grade will be deemed First Place winners; (2) the entry with the second to the highest score from among all eligible entries received per grade will be deemed Second Place winners; (3) the entry with the third to the highest score from among all eligible entries received per grade will be deemed Third Place winners. Winners will be notified on or before May 1.

Prizes

Prizes, including a \$100 contribution to an IDeal – Idaho College Savings account, will be awarded to First, Second and Third Place winners for each grade level (K-3) in each of Idaho's three regions: northern, southwestern and southeastern. Potential winners will be notified by Idaho Public Television on or about May 1 for winner verification. Prize recipients must allow a minimum of 4 to 12 weeks from notification to delivery. Prizes are non-transferable and non-substitutable, and are not redeemable for cash. IDeal contributions will be deposited directly into winner's IDeal account. Allow 8-12 weeks following the date of the actual notification for confirmation of a Prize. In the event the winner does not have an existing IDeal account, the winner will be required to complete documentation necessary to open an IDeal account, including an enrollment form with investment instructions. (An IDeal account is required to be opened in order to deposit the Prize, but the selected winner is not required to deposit any additional monies into the account in order to receive the Prize.) For more information on the IDeal Idaho College Savings contribution, please see below.

Return of Entries

The Contest administrators will make every effort, but are not required, to return all mailed entries. Please ensure that mailing addresses are correct and, if handwritten, legible. Idaho Public Television is not responsible for late, lost, stolen, misdirected, damaged, mutilated, incomplete, returned, or illegible entries, or postage-due mail.

Rights Associated with Contest

Submission of the Entry Form constitutes permission from the participant's parent/legal guardian for Idaho Public Television to use the participant's name, likeness, biographical information and materials contained in the Entry Form, photographs, videos, and any statements or remarks made about the Contest in advertising and promotion without further compensation or permission, except where prohibited by law. All entries, and any copyrights therein, become the sole property of Idaho Public Television. By entering, entrants' parent/legal guardians agree to abide by the above stated rules, and warrant that their child's/ward's entry is their original work and does not infringe upon or violate rights of any third party, and grant to Idaho Public Television the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time. By submitting an entry and Entry Form, each participant's parent/legal guardian, on behalf of the participant, agrees to assign all right, title, and interest in and to the entry and Entry Form to Idaho Public Television and warrants that the participant's parent/legal guardian has the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and parent or guardian) agrees to cooperate with Idaho Public Television to achieve fulfillment of such formalities. By submitting an Entry Form, each participant's parent/legal guardian, on behalf of participant, agrees to be bound by these Contest Rules. Each participant's parent/legal guardian, on behalf of the participant, agrees to release and hold Idaho Public Television and its employees, officers, directors, shareholders, agents, representatives, subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims and liabilities arising out of participation in the Contest or resulting from acceptance or claiming of any prize hereunder. Idaho Public Television reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income

and all other taxes are the responsibility of the prize recipient. Idaho Public Television is not responsible for any expenses incurred in connection with participation in the Contest.

Privacy: Unless otherwise specified, any and all information connected with this Contest will be used by Sponsor solely for the purpose of administering the Contest and awarding prizes. No information will be sold to any other parties for any reason.

Sponsor: Idaho Public Television, 1455 N Orchard St, Boise, Idaho 83706-2239

Additional Information on the IDeal – Idaho College Savings Program

For more information about the Idaho College Savings Program (“IDeal”), call (866) 433-2533 or visit www.idsaves.org to obtain a Disclosure Statement. The Disclosure Statement discusses investment objectives, risks, charges, expenses, and other important information. Because investing in IDeal is an important decision for you and your family, you should read and consider the Disclosure Statement carefully before investing. Ascensus Broker Dealer Services, Inc. (“ABD”) is Distributor of IDeal.

If you are not an Idaho taxpayer, consider before investing whether your or the beneficiary’s home state offers any state tax or other benefits that are only available for investments in such state’s qualified tuition program.

IDeal is administered by the Idaho College Savings Program Board (Board). ABD, the program manager, and its affiliates, have overall responsibility for the day-to-day operations, including investment advisory and recordkeeping and administrative services. The Vanguard Group Inc. (Vanguard) serves as Investment Manager for IDeal. Sallie Mae Bank serves as the Savings Portfolio Manager for IDeal. IDeal’s portfolios invest in either: (i) mutual funds offered or managed by Vanguard; or (ii) an FDIC-insured omnibus savings account held in trust by the Board at Sallie Mae Bank. Except for the Savings Portfolio, investments in IDeal are not insured by the FDIC. Units of the Portfolios are municipal securities and the value of units will vary with market conditions.

Investment returns will vary depending upon the performance of the Portfolios you choose. Except to the extent of FDIC insurance available for the Savings Portfolio, you could lose all or a portion of your money by investing in IDeal, depending on market conditions. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.

Not FDIC-Insured (except for the Savings Portfolio). No Bank, State or Federal Guarantee. May Lose Value.

Support for this year’s contest was provided by:

