

Welcome to the Unaltered State Teen Video Contest

Judging Criteria

CATEGORY	4-5 POINTS	2-3 POINTS	1 POINT
PURPOSE How well the video represents the contest purpose	The video highlights two to three reasons living a substance-free lifestyle is beneficial, especially for teens.	The video highlights one reason living a substance-free lifestyle is beneficial.	The video fails to highlight why living a substance-free lifestyle is beneficial.
ACCURACY OF CONTENT Quality of the information presented	The video accurately and clearly describes the dangerous drug landscape.	The video is accurately but slightly unclear when describing the dangerous drug landscape.	The video is inaccurate or misleading about the dangerous drug landscape.
MESSAGE IMPACT Extent to which the video engages and inspires	The video promotes ways to create a substance-free lifestyle and build strong connections in your life that are engaging and effective.	The video advocates for a substance-free lifestyle, but does not inspire hope or change in behaviors.	The video fails to promote a substance-free lifestyle.
CREATIVITY Extent to which the video is unique and original	The video is very unique with a high degree of ingenuity and resourcefulness.	The video is unique with some ingenuity and resourcefulness.	The video is not unique and lacks ingenuity and resourcefulness.
RESEARCH Number of sources references in the creation of this video	Four or more sources were used as reference material to create the video.	Two to three sources were referenced in the video.	One or no sources were referenced in the video.
PRODUCTION Overall quality of the video, including visual and sound elements	The story/message is clear with all sound and visual elements. Transitions are smooth. Audio is clear and easily heard.	The story/message is unclear and some of the sound and visual elements are a little distracting. The transitions are not smooth. Audio isn't very clear.	The story/message doesn't exist and the sound and visual elements are very distracting. The transitions are rough. Audio is poor quality.